

# NEWS OF OUR CLIENTS



5301 N. Commerce Ave Suite C  
Moorpark, California 93021

Tel 805 529 3700  
Fax 805 529 3701

Contact: Jonina Costello / [jcostello@full-throttlecom.com](mailto:jcostello@full-throttlecom.com)  
Jason Bear / [jbear@full-throttlecom.com](mailto:jbear@full-throttlecom.com)  
Phone: (805) 529-3700

## INTRODUCING CANYON COOLERS' NEWEST ADDITION TO THE ADVENTURE SERIES: THE MULE

### The Easiest Way to Get From the Truck to the Boat Ramp is on Wheels

Getting your ice cold food and drinks, or fresh bait, from the truck to the boat ramp has never been easier with the new super durable and ultra-tough Mule cooler from Canyon Coolers®. Outfitted with two hard-wearing 6-inch wheels and a telescoping metal handle, it's a breeze to transport and tough as nails.

A 30-quart cube, the Mule is the most insulated cooler of its size –with three inches of pressure injected foam in all six walls. Beastly insulation will keep the Mule's contents ice cold while sitting in the blazing sun on the deck of your boat. The Mule is designed to be ultra-packable – all of its key features are recessed into the cooler itself. Recessed collapsible metal handle, No-Lose drain plug, marine grade latches and squared off sides and shape ensure this cooler will fit in the tightest spots on your rig.

Extra attention was given to the little details on this cooler – a built in bottle opener ensures no bottle goes unopened and a bungee net top keeps loose items close at hand. The rugged 6-inch plastic wheels are recessed into the cooler to save space, in fact, they don't even touch the ground when the Mule sits on a flat surface which ensures maximum ground clearance and smooth travel over any terrain. A marine grade aluminum hinge will take the beating of the salty air over time, too. Eight secure tie down points ensure you won't lose this beast of a cooler off the back of your boat or 4x4. Two built in cup holders make it your first choice in cooler for tailgating or a day at the beach.

Canyon Coolers manufactures ridiculously cold, seriously tough coolers to keep food and beverages cold for not just days, but weeks. Ultra-tough in design from the drain plugs, latches, and handles these coolers are designed to take a beating from the hot sun in stride. Canyon Coolers are used by hunters, anglers, rafters, outdoor enthusiasts –and anyone else whose adventures are fueled by seriously cold refreshments. To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 866-558- 3267 or visit [www.canyoncoolers.com](http://www.canyoncoolers.com).

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