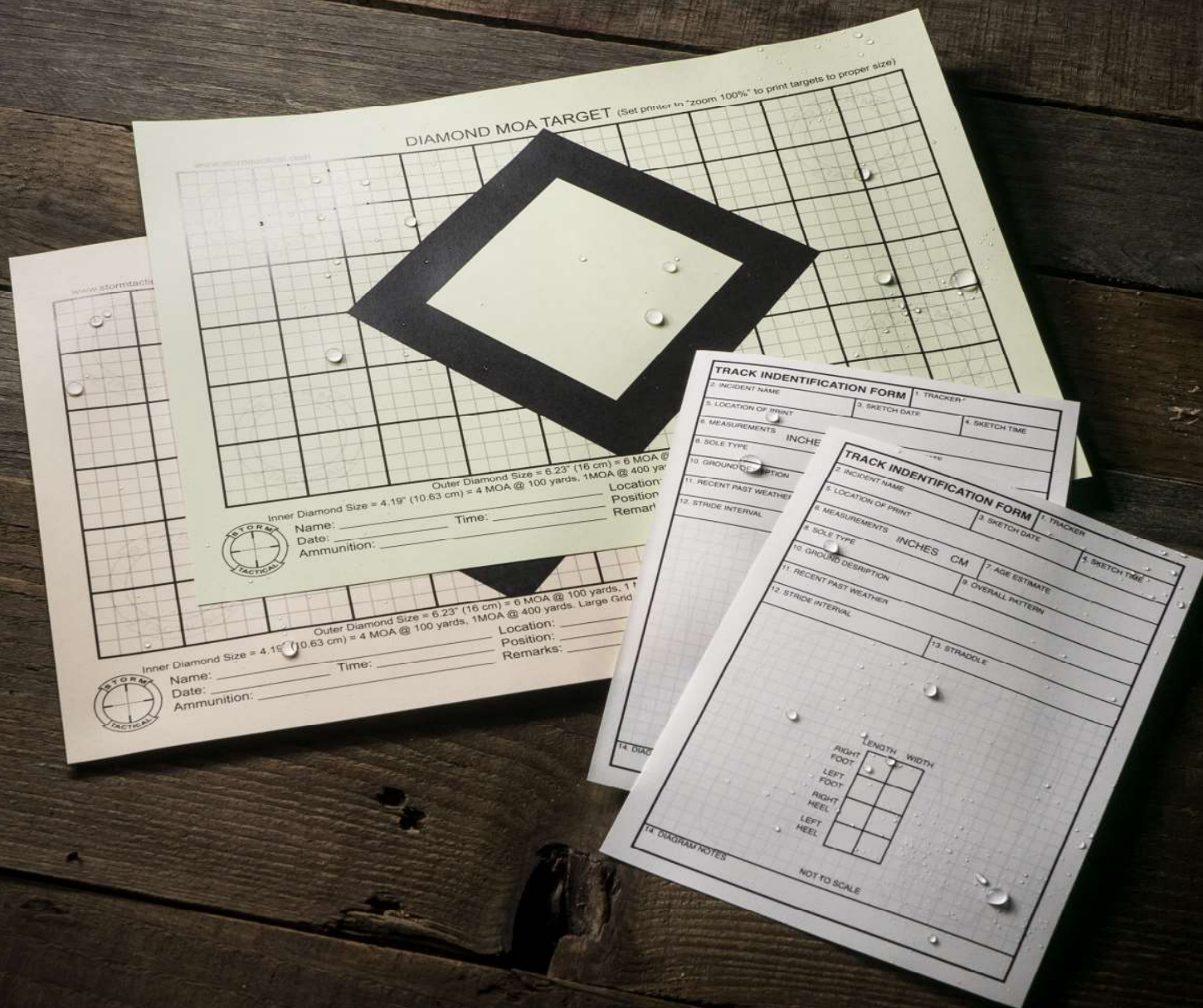




PRESS RELEASE

FOR IMMEDIATE RELEASE - JANUARY 1, 2018



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PRESS RELEASE

DECEMBER 14th, 2017

NEW *Rite in the Rain*® Weatherproof Heavyweight Card Stock

Rite in the Rain All-Weather Paper has endured the elements since 1916. Originally made for timber surveyors working in Washington State rainforests, our paper products are now used around the world by outdoor professionals in extreme conditions.

Our Weatherproof Heavyweight Card Stock is our toughest paper stock yet. Thick, 100-lb paper coated with our patented All-Weather Coating can survive abuse and poor weather in the field while preserving your notes and documents.

Our Weatherproof Heavyweight Card Stock is useful for official documents, archival materials, outdoor signage, flyers, posters, shooting targets, petitions, and tons of other materials that might be subject to the elements. Use our copier paper or card stock with any laser printer to produce durable, weatherproof documents.

***Rite in the Rain Storm* Weatherproof Heavyweight Card Stock is available in 4 variants:**

- No. HW57 - 80pk 5" x 7" Card Stock, White
- No. HW57M - 80pk 5" x 7" Card Stock, Mix of White, Gray, Tan, Green
- No. HW8511 - 80pk 8.5" x 11" Card Stock, White
- No. HW57M - 80pk 5" x 7" Card Stock, Mix of White, Gray, Tan, Green



Compact (5" x 7") Card Stock

Small-format Weatherproof Heavyweight Card Stock would be useful for letters or personal correspondence, or perhaps for the reduction in size of template-based forms. A search-and-rescue outfit in Massachusetts, for example, uses our Weatherproof Heavyweight Card Stock to print footprint tracking cards. Their officers use the printed template to sketch shoeprints and to extrapolate the size of the shoe, height of the subject, and other information essential to their investigation.

(Footprint Tracking Card shown on Front)



Letter-Size (8.5" x 11") Card Stock

Letter-size Weatherproof Heavyweight Card Stock would be useful for official documents, archival materials, or even shooting targets. Storm Tactical makes available a series of zeroing and precision shooting targets - a perfect match for our paper. Our weatherproofing holds up on rainy range days and our strong card stock produces clean exit holes for accurate evaluation.

(Storm Tactical Targets available at <http://www.stormtactical.com/stu.htm>)



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