

# NEWS OF OUR CLIENTS



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## HAPPINESS IS A WARM PRÓIS® ARCHTACH DOWN JACKET

### Cold Weather Protection: Company Delivers Ultimate Comfort for Women Hunters

When it's colder than a well digger's... well you know, you'll be glad you have the new Próis® Archtach Down Jacket made specifically for women hunters. Let's face it, sitting in a stand or blind waiting for your prey for hours isn't exactly sitting on the beach in Cabo — especially when it's late season. This is why the folks at Próis created the Archtach Down Jacket, engineered for the ultimate in warmth, for the ultimate female hunter.

Bone chilling cold feels even colder when you're sitting still, an oftentimes vital part of hunting. The Próis Archtach Down Jacket is constructed with 100 percent Microfiber Ripstop, a unique material which uses a special reinforcing technique making it resistant to tearing and ripping. The material is tightly woven, lightweight and compressible. It also features down acrylic coating and 800 fill proof grey goose down. All this means the jacket has impressive wind and water stopping properties and is built to last season after season.

The Próis Archtach Down Jacket incorporates a high collar, designed to shield your neck from the cold, an especially great feature for when the wind chill kicks in. Perhaps most importantly, the jacket is built for a woman's body. If you want to look like a giant camouflaged marshmallow, go right ahead and choose a downsized men's jacket. If you prefer not to look like a cream puff, check out the athletic and feminine cut of the Archtach Down Jacket. The jacket is available in sizes XS to XL and in a wide variety of camo patterns to best match your surroundings including in Realtree® APX, Max 1, Mountain Mimicry and Black.

Próis was created for women, by women and they are proud to serve as the premier manufacturer of hardcore women's hunting gear. Próis has also garnered a great following of men and women throughout the industry through their wacky shenanigans and humor. Fondly called the Próis Posse, the Próis followers ramp up the craziness each day. Keep up with our lovably wacky team through Facebook, Twitter, Pinterest and LinkedIn. Warning: Próis social media is not for the faint of heart...and "your mom" is not really your mom...it's a metaphorical mom.

For more information about the all-new Archtach Down Jacket from Próis® Hunting & Field Apparel, or to learn more about Próis' innovative line of serious, high-performance huntwear for real women, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit [www.proishunting.com](http://www.proishunting.com). To check out the latest updates on Próis field and pro staff and company news, visit the Próis blog at <http://www.Próishunting.com/community/index.php>.

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