

NEWS OF OUR CLIENTS



5301 N. Commerce Ave Suite C
Moorpark, California 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

NEW-FOR-2018 RIDICULOUSLY COLD 150-QUART NAVIGATOR BY CANYON COOLERS® KEEPS PROVISIONS ICE COLD AND HARVESTED GAME FRESH

Hunters take their excursions to the extreme, which means they need a cooler that can keep up. This not only means that the ice chest needs to be strong enough to take on the use and abuse of the outdoors, the high performance cooler must offer ample space to store meat harvested with unbeatable ice retention that'll keep game fresh for the trek home. Enter the newest addition to the Canyon Coolers® Adventure Series, the 150-quart Navigator. For outdoorsmen on multi-day excursions, this cooler is quite simply the very best when it comes to size, durability, functionality and smart design.

Abundant space, seriously ingenious technology and exemplary materials make for a one-of-a-kind cooler. Thicker walls than competitors and a one-piece, roto-molded design means ice stays ice in the cooler longer, and your trophy stays fresh – for not just days, but weeks. Made in the U.S.A., the new Canyon Coolers Navigator 150 has also been FLIR-tested, using thermal imaging to ensure the highest quality construction, making the company 100 percent confident it holds industry-leading ice retention abilities.

Inside the Navigator, an innovative basket system enables you to intelligently store more, wasting little to no space, perfect for organizing provisions for your multi-day trip. A brand new cam over pull ring latch design accommodates a gloved hand or a 2-finger pull. In addition to this, the cooler boasts 10 lash-down points in the lid to work with Canyon Coolers' Jungle Cord lashing system. Two large 1.75" thick drain plugs offer extra insulation and durability in an area where competitor coolers lack. Finally, the certified IGBC Bear Resistant cooler also has other notable features including seat pads, a bottle opener and a lifetime warranty.

The airtight 150-quart Navigator measures 42.5 x 23 x 19.7 inches, has truck-bed friendly skid plates and comes in Sandstone.

Canyon Coolers manufactures ridiculously cold, seriously tough coolers to keep food and beverages cold for not just days, but weeks. Ultra-tough in design from the drain plugs, latches, and handles these coolers are designed to take a beating from the hot sun in stride. Canyon Coolers are used by hunters, anglers, rafters, outdoor enthusiasts — and anyone else whose adventures are fueled by seriously cold refreshments. To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 866-558- 3267 or visit www.canyoncoolers.com.



Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com