

NEWS OF OUR CLIENTS



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SECURAM™ SYSTEMS SELECTS FULL-THROTTLE COMMUNICATIONS FOR HIGH-IMPACT ADVERTISING AND MARKETING DESIGNS

SecuRam™ Systems has selected full-service marketing, advertising and public relations agency Full-Throttle Communications of Moorpark, CA to create effective and dynamic advertising and marketing designs for the company's exciting new product launch at the 2014 SHOT Show. SecuRam manufactures a wide variety of electronic safe locks for applications such as gun safes, home safes, commercial and corporate safes, ATM safes and bank safes & vaults.

"We couldn't be more excited to work with SecuRam Systems, they are truly on the cutting-edge of technology in this category and we are the right agency to help them get their powerful message across to their target customers," said agency President/CEO Jason Bear. "Our design team really puts passion and creativity into every ad design and marketing piece, and we look forward to helping SecuRam really stand out in the industry."

Full-Throttle will be responsible for building show-stopping design concepts for everything from print ads to in-booth marketing pieces to announce the launch of the company's new-for-2014 electronic safe lock, to be officially debuted at the 2014 SHOT Show.

With more than 21 years of security industry expertise, SecuRam is a leading manufacturer of electronic security products. The company has designed every product to satisfy the highest of security needs, for both commercial and residential markets. With a continued focus to provide customers with security options at the best value, SecuRam strives to produce the highest quality products. Visit the company online at www.securamsys.com.

The team at Full-Throttle Communications are industry-leading professionals who develop the powerful tools needed to position brands at the top of the marketplace — providing stellar creative solutions, cutting-edge market insights and influential media outreach. Full-Throttle Communications is a one-stop shop for all means of communication with extensive experience in helping companies obtain that competitive edge — and effectively elevate their business to the next level.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805) 529-3700 or visit online at www.full-throttlecommunications.com.

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