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JOE 'THE PLUMBER' APPEARS ON FOX NEWS EXPLAINING WHY HE'S DONE WITH POLITICS

Long-time Conservative Activist Joe 'The Plumber' Wurzelbacher Ten Years Later: Now Advocate for Classroom Security with *SwiftShield™* Door Barricade Systems

Long-time conservative activist Samuel 'Joe The Plumber' Wurzelbacher appeared on Fox News Channel's Special Report with Bret Baier (which aired Friday, July 13th) to discuss what he's up to now, and why he's done with politics after ten years of steady activism, speaking tours, candidate support and other political work. The unlikely political celebrity rocketed to fame in 2008 and became the 'face' of everyday Americans after a confrontation in his front yard on the subject of taxation with then candidate Barack Obama. Joe 'The Plumber' discusses in the Fox News interview his 180 degree turn in his career – away from politics – and into the advocacy and industry of school classroom security with [*SwiftShield™*](#). (*Watch the full [FOX News interview](#)*).

At the time in 2008, the low-key "Joe the Plumber" was raising his son and working in the trade, having been trained and accredited as a journeyman plumber while serving the U.S. Air Force. President Obama famously engaged Wurzelbacher on the subject of taxation, then made what many consider to be an illustrative poor choice of words on 'spreading the wealth' and the unlikely; "Joe the Plumber" was born. It was, and still is, a wild ride for the self-described 'blue-collar guy.'

Ten years later, Wurzelbacher has turned his focus to protecting our school classrooms and has invested in and is a full-time spokesman for SwiftShield, a company out of Colorado involved in the design and manufacturing of commercial and residential building security systems.

Due to the rash of mass-shootings, SwiftShield is laser-focused on schools across the country and has developed an innovative, quick and cost-effective way to lockdown classrooms in seconds, in the event of an active-shooter or similar threat. Wurzelbacher states in the Fox News interview, "Nineteen years since Columbine, and most schools still don't have security in place to protect the kids. So I've decided to leave politics behind."

"I believe there are a lot of great Americans out there, we just need to turn down the rhetoric, so we can hear them;" Wurzelbacher adds. "There's only a couple months left of summer before kids, teachers and other school staff are returning to classrooms. While politicians, school district authorities and law enforcement work-out long-term resolutions – there needs to be direct action right now and that's what I'm interested in – without the politics. These are everyone's children."

About SwiftShield

SwiftShield is the fastest, easiest and most cost-effective option to keeping students, teachers and other staff safe during lockdown and emergency situations. SwiftShield deploys in seconds, by anyone and requires no special training. When in use, SwiftShield can withstand thousands of pounds of pressure and resists bullets fired from even military-style weapons and shotguns – preventing the need for someone to hold it shut or use ineffective barricades such as classroom furniture to prevent entry. For more information, visit swiftshield.com.

The SwiftShield "Shield Our Schools" S.O.S. initiative guides concerned teachers, students, administrators and communities on how to actively get the word out about how businesses, charities, crowdfunding and other corporate sponsorship – both local and national – can help provide the funds needed to have these life-saving devices installed in vulnerable classrooms across the nation. For more information, visit: shieldourschools.com.

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