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TURKEY TALK: PRÓIS[®] HAS THE GEAR FEMALE HUNTERS NEED TO TAKE DOWN A GOBBLER THIS SEASON

Raid the Company's "Get the Lead Out" Sale for Hunting Clothes with the Best Fit and Function, Bar None

Whether you're going for a Grand Slam, World Slam or just to bag a turkey or two this season, Próis has you covered when it comes to the best fitting and highest functioning gear available for women. With fluctuating temperatures, it is important to prepare for anything. Próis offers a variety of pieces that are great for layering and warmth, but compact enough to pack away should temperatures rise. And, from now until April 31st, take advantage of the company's "Get the Lead Out" sale, which delivers a sizeable 20 percent off select items including Próis Pro-Edition Pants, Pro-Edition Vest, Pro-Edition Jacket, Generation X Jacket, Próis Ultra Shirt, and Sherpa Neck Gaitor.

You focus on out-smarting those gobblers, and leave your warmth and comfort to Próis this season. A purely dependable set – the Próis Pro-Edition pants and Pro-Edition Jacket will fast become a staple pair in your hunting gear. The pants, built from 100 percent polyester brushed tricot, embrace the ever important "4 S's" – soft, sturdy, silent and snag-resistant. Made for women by women, the pants feature a fitted waistline which sit at the natural waist for a higher rise, have extra room through the hips and thighs to enhance comfort and function, and include belting and tab buckles for a perfect and flattering fit. Elasticized cuffing and cordlock cinch the cuff closer to the your boot keeping you warm and dry. The pants also have plenty of storage with large cargo pockets featuring quiet magnetic snap closures as well as additional front pockets with zip closures.

Once you put on the Pro-Edition Jacket you'll see how indispensible this mid-weight jacket is. This high-performance jacket features a water resistant and wind stopping laminate shell and is made of compressed fabric, making it easy to stuff in your pack as needed. The Pro-Edition jacket is made with a soft exterior, making you the ultimate silent assassin. Deep set hand pockets and a lumbar compartment make extra gear easy to access or store away while on the move. The Pro-Edition jacket also features a 3-panel removable hood and scapular drop pockets located between the shoulder blades to hold activated heat packs.

For another layer of core warmth, check out the Pro-Edition Vest. This vest is constructed the same as the Pro-Edition jacket and is rip and snag resistant, fitting snug to the body making it easy to shoulder your weapon of choice. Like the jacket, the Pro-Edition vest features deep hand pockets with zip closures for gloves and other gadgets. Finally, let's discuss the Próis Ultra Shirt, which comes in all shapes and sizes, including short and long sleeve. Constructed of birds-eye polyester wicking fabric, the shirt is breathable, making it a perfect on its own or as a layering piece.

A popular alternative to the Pro-Edition jacket is the Generation X Jacket. Constructed of the company's signature water resistant and wind stopping nylon tricot fabric, it is the ultimate in functionality. It features scapular pockets located between the shoulder blades to house activated hand warmers and a deep lumbar pocket across the back to hold soft goods, additional hand warmers, or may function as a vent. It has deep hand pockets and an additional zippered arm pocket to hold valuables. Extended hooding adds additional warmth and blockage from the wind.

Mother Nature can be hard to predict, so it's always important to carry accessories like a neck gaiter. The Sherpa Fleece neck gaiter is perfect for wind blockage and added concealment during the hunt. It is engineered with plush Sherpa fleece and a microfleece liner for comfort.

The Pro-Edition pants and Jacket as well as the Generation X Jacket are available in three camouflage prints: Realtree AP HD[®], Advantage Max-1 HD[®] and Mothwing Mountain Mimicry in sizes XS to XL. The Próis Ultra Long Sleeve Shirt is available in Realtree AP HD[®], Advantage Max-1 HD[®] or black in sizes XS to XXL.

You can get all of these products and more at www.proishunting.com. And, check out the company's "Get the Lead Out" sale featuring all Próis Brand Clothing, going on now.

Próis was created for women, by women who refuse to settle for downsized men's gear or upsized children's gear. Each garment is created with the most technologically advanced fabrics available and a host of advanced features to provide comfort, silence and durability. The company's out-of-the-box thinking has resulted in amazing designs for serious hunters that have taken the industry by storm and raised the bar for women's outdoor apparel.

To learn more about the company's innovative line of serious, high-performance huntwear for real women, contact: Prois Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit: <u>www.proishunting.com</u>.

Prois has garnered a great following of men and women throughout the industry through their wacky shenanigans and humor. Fondly called the Próis Posse, the Próis followers ramp up the craziness each day. Keep up with our lovably wacky team through Facebook, Twitter, Pinterest and LinkedIn. Warning: Prois social media is not for the faint of heart...and "your mom" is not really your mom...it's a metaphorical mom. You can also check out the latest updates on Próis field and pro staff and company news via the <u>Próis blog</u>, or check us out on social media.



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