

## **RINEHART TARGETS® GOES BIGGER BIG TINE WITH NEW BIG JIM TARGET**

### **Innovative, Lifelike and Durable Woodland Series Expands In More Ways than One With New, Larger Big Jim Whitetail Target**

Janesville, WI — Rinehart Targets® knows you want bigger bucks, and helps with the new Big Jim Woodland Series 3D archery target for 2020. Rinehart expands upon the popular Jimmy Big Tine – literally. If you like big bucks and you cannot lie, Big Jim will do you just fine.

“Bowhunters desire big bucks so we decided to give them one with our Big Jim Woodland Series lifelike sculpted deer target,” said James McGovern, President of Rinehart Targets. “When we released the Jimmy Big Tine target last year, we knew it was going to be popular. We quickly learned that hunters also wanted a bigger option that was still affordable. That’s why we developed Big Jim. It’s everything the original is, just bigger.”

The new Big Jim Whitetail target brings the same durable, lifelike and affordable option for archers looking to perfect their shooting skills. Like all Rinehart targets, Big Jim is crafted with incredible lifelike sculptured features that will make anyone passing by turn their heads. The target measures 56-inches tall to the tip of the antlers, 33.5-inches to the top of the all-important shoulder and the target is 43.5-inches long.

Like it’s “little brother” Big Jim incorporates Rinehart’s locking antler feature, with the option to easily swap out and use your own. Big Jim also withstands shot after shot from both compound bows and crossbows without breaking or tearing. This is due to the solid FX Woodland Foam construction and Rinehart’s Signature Series foam replaceable core. You’re not going to wear this target out easily. The Rinehart Woodland Big Jim Target has an MSRP of \$299.99.

Rinehart Targets are widely known as the most reliable and durable targets available today due in no small part to these high quality construction standards. All Rinehart Woodland Series targets have a unique foam construction which ensures they are resistant to UV rays and the harshest weather Mother Nature can dish out, making them ideal for year-round practice anywhere. Arrow removal is simple thanks to the durable Signature foam construction in the core that can stop even the fastest arrows. Plus, should countless hours of practice lead to a need to replace the core, Rinehart’s exclusive patented locking insert system (sold separately) makes replacement fast and easy.

#### *About Rinehart Targets*

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: [rinehart3d.com](http://rinehart3d.com).

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