

# NEWS RELEASE



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## **DVX™ SUN + SAFETY EYEWEAR MODELS NOW AVAILABLE OVER EXPANDED PRESCRIPTION RANGE THROUGH WALMART VISION CENTERS NATIONWIDE**

**With Every DVX Model Approved for +/-4 Rx Parameters,  
Even More People Can Find the Ideal Pair for Their Vision Needs and Lifestyle**

The popular DVX™ Sun + Safety Eyewear line can now offer its unique blend of stylish good looks, clear vision and state-of-the-art vision protection to an even broader audience in 2016, thanks to recently approved expanded Rx parameters. With the majority of styles in the growing DVX line-up now capable of incorporating prescription lenses from +/-4, more people will be able to find the ideal pair for their specific vision needs and lifestyle, both on the job and off.

Several DVX frames are also offered in special Rx Rim configurations, allowing them to carry even stronger prescription lenses of +5/-7. When you combine these with the newly expanded prescription range of other popular DVX Sun + Safety Eyewear line models, this news will have a big impact for millions of Americans who wear corrective lenses.

The DVX line is uniquely designed to provide men and women with stylish, sun protective eyewear that is perfect for everyday use, whether at work, on the road or spending time with family on weekends. Advanced construction and materials ensure wearers always enjoy clear, distraction-free vision and state-of-the-art eye protection at work or play.

Every model in the DVX Sun + Safety Eyewear line meets stringent ANSI-Z87 High Velocity and High Mass Impact standards, delivering OSHA-grade protection against a wide range of dangers. All DVX frames are fashioned from virtually indestructible Triloid™ Nylon, a lightweight material that combines the flexibility of rubbers, the strength of plastics and the formulation of thermoplastics. The result is a pair of glasses that looks great and feels great wherever you wear them, yet still offer all the protection needed for demanding jobs like construction, gardening, using power tools, and more.

Adding prescription lenses to any model in the DVX line creates a top-quality, versatile, no-compromise solution for those who require corrective lenses to perform their best.

Despite the premium quality, protection and performance they offer, DVX Sun + Safety eyewear is offered at surprisingly affordable prices. Traditional DVX models carry a low retail price of \$48, while DVX models with polarized lens technology retail for just \$78.

The full line of DVX eyewear is available through Walmart Vision Centers nationwide and carries a 1-year warranty against manufacturer's defects on all frames and lenses. To learn more, visit [dvxeyewear.com](http://dvxeyewear.com).

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