

# NEWS RELEASE



HARLEY-DAVIDSON  
PERFORMANCE EYEWEAR

By  WILEY X

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## NEW HD KICKER SUNGLASSES JOIN POPULAR HARLEY-DAVIDSON® PERFORMANCE EYEWEAR LINE

### New-For-2017 Asphalt Series Model Combines Good Looks, Superior Vision and Legendary Road Protection

Eyewear innovator Wiley X®, Inc. has added a new Asphalt Series model to its popular Harley-Davidson® Performance Eyewear Line — the new-for-2017 HD Kicker.

These new shades are right in line with everything the Harley-Davidson® brand stands for — aggressive styling, road-ready performance and an unstoppable sense of adventure. To meet a range of personal style preferences and different riding conditions, the new HD Kicker is offered in three distinctive frame/lens combinations. Model #HAKIC01 matches a Gloss Black frame with versatile Grey tinted lenses. HD Kicker model #HAKIC06 pairs a Matte Black frame with contrast-enhancing Bronze lenses. The third HD Kicker, model #HAKIC03, features a Gloss Black frame with Clear Lenses — ideal for riders who want absolute premium protection on the road with full light transmission. All feature a stylish wrap-around frame design with the Harley-Davidson logo featured on the temples.

Worn at the road house, motorcycle rally or on the bike, the new HD Kicker gives riding enthusiasts clear, distraction-free vision, full coverage and state-of-the-art protection against a dangerous world. Like all models in the Harley-Davidson® line from Wiley X, the HD Kicker blocks harmful UVA/UVB rays and meets ANSI Z87.1 High Velocity and High Impact Safet Standards — for full protection against airborne debris, low-hanging branches, kicked-up rocks and other hazards encountered by riders on the open road.

As a member of Wiley X's popular Asphalt Series, the HD Kicker also features a unique built-in soft foam gasket that blocks out wind, reflected light and dust — providing riders with enhanced eye comfort, sharp vision and even greater protection against the elements.

To learn more about the new Asphalt Series HD Kicker — or the entire Harley-Davidson® Performance Eyewear line developed for riders and sold through authorized Harley-Davidson dealers nationwide — contact Wiley X, Inc. at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842 • Or visit online at [h-dsunglassesbywileyx.com](http://h-dsunglassesbywileyx.com).

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