



PERFORMANCE EYEWEAR
BY WILEY X

NEWS RELEASE

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WILEY X® HD TANK PROVES WILDLY POPULAR AMONG RIDERS, HARLEY-DAVIDSON® ENTHUSIASTS

Exceptional Fit, Bold Styling and Wiley X Protection Drive Sales for This Climate Control™ Model

It's been only a matter of months since Wiley X® Inc. introduced the HD Tank sunglass model as part of its Harley-Davidson® Performance Eyewear Line, but the new style has already become wildly popular with riders and all people who embrace the spirit of Harley-Davidson®.

The company credits this to a combination of factors, not the least of which is the model's exceptional fit and comfort for a wide variety of riders. "The HD Tank could very well be the best-fitting Climate Control™ model we've ever made," said Wiley X Co-Owner Myles Freeman, Jr. "This model's light weight, all-day wearing comfort and ability to fit a wide variety of head sizes give it a universal appeal. Bold styling that's perfect to wear at a rally or on the road is another big reason for the success of our HD Tank, as is our variety of stylish frame and lens color combinations," added Freeman.

Wiley X's patented, removable Facial Cavity Seal™ is also key to the HD Tank's popularity, as well as its comfort and performance on the road. This unique design, found in all Wiley X Climate Control models, protects riders' eyes from wind, dust and distracting peripheral light when riding across town or across the state. Complementing these comfortable frames is a variety of available lenses to match different conditions. HD Tank models HDTAN05 and HDTAN08 feature Wiley X's exclusive LA™ Light Adjusting Lenses that quickly and automatically lighten or darken based on light conditions. This popular choice always provides riders with the optimum tint in the ever-changing conditions encountered on the road — or when hanging out with friends when the long ride is done.

The HD Tank is also offered with Silver Flash (Smoke Grey) lenses (Model HDTAN01) fitted into a distinctive Big Blue Pearl frame that looks great, feels great and provides all-day wearing comfort. Model HDTAN04 features a Matte Black Frame paired with Wiley X's sophisticated, partial polarized PPZ™ lenses exclusive to the Harley-Davidson line. These lenses provide riders with the glare-reducing benefits of polarization without the vision-distorting pitfalls of traditional polarized lenses. These unique lenses help riders "read the road" better — even through a windscreen — while providing a clear view of gauges. All Harley-Davidson Performance Eyewear models provide 100% protection against the sun's harmful UVA and UVB rays.

Like all adult Wiley X sunglass styles, the HD Tank meets stringent ANSI Z87 High Velocity and High Mass Impact Safety standards, delivering state-of-the-art protection against anything the road can throw at you. The HD Tank is also Rx-Ready, providing the ideal no-compromise solution for motorcycle riders and Harley-Davidson® enthusiasts who need prescription lenses.

To learn more about the hot-selling HD Tank — or the full line of Harley-Davidson® Performance Eyewear designed for riders and sold through authorized Harley-Davidson® dealers nationwide — contact Wiley X, Inc. at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842 • Or visit online at h-dsunglassesbywileyx.com.

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