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BUCK WEAR® STRIVES TO ‘SAVE THE RACKS’ ONE SHIRT AT A TIME

Sportswear Company Supports the ‘Hunt for a Cure’ By Raising Awareness, Donating a Portion of Sales From Its New Pink ‘Save The Racks’ Series of Shirts and Hoodies

It’s hard to find a family that hasn’t been deeply effected by breast cancer in one way or another, and for this reason Buck Wear, leading manufacturer of clever casual wear for the outdoors-loving family, felt a calling to get out there and support the ‘hunt for a cure’. Although Buck Wear is best known for its funny and sometimes off-the-wall shirt slogans and designs, the company has put a more serious ‘hat’ on to highlight this meaningful issue with its stylish new line of ‘Save the Racks’ shirts and hoodies. It will also be donating a portion of sales from this new line to further help raise awareness of this disease that has impacted so many women across the globe.

Women hunters are not only driven when it comes to their pursuits, they are passionate about finding a cure for this important cause in our lifetime. And, now with Buck Wear’s new ‘Save the Racks’ Series, any huntress can show her support in style. One of several models in the series is the ‘Save the Racks Ribbon Deer’ shirt available in both Light Pink (#1134) and Hilconia (#1405). The design of the shirt says it all — featuring a trophy buck so cleverly and carefully illustrated strictly of the iconic pink ribbon logo recognized around the globe as the symbol for the fight against breast cancer. The words ‘Hunt for a Cure’ tie both passions together for a perfectly matched message of hope.

Several other new T-shirt styles as well as fashionable hoodies round out the new series offering plenty of options to sport year-round whether you’re at camp, around town or to show support during October’s Breast Cancer Awareness Month. And don’t worry, if ‘Pink’ isn’t in your fashion color spectrum, the ‘Save the Racks’ Series offers several other shirt designs in a variety of colors like Black, Dark Chocolate and Athletic Heather Gray.

As with all quality Buck Wear shirts, the company utilizes the highest caliber screen-printing process available in order to create the best-looking and longest lasting shirts possible. Each new Buck Wear ‘Save the Racks’ Series shirt is constructed of 100% pre-shrunk cotton and is available in a wide range of sizes from medium to XXL to ensure a comfortable fit for any outdoor enthusiast. Buck Wear also offers casual wear for men and children ensuring there’s a favorite piece for the entire family.

Buck Wear’s clothing line is available through top hunting, fishing and outdoor sports retailers across the United States as well as online at www.buckwear.com.

For more information on the new Buck Wear ‘Save the Racks’ Series or Buck Wear’s full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com.

Keep up with the latest Buck Wear designs and company news on .

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