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PROUD TO BE AN AMERICAN HUNTER BUCK WEAR® INTRODUCES NEW ‘AMERICAN DAD’ SERIES OF CASUAL T- SHIRTS JUST IN TIME FOR FATHER’S DAY

The casual wear innovators at Buck Wear®, Inc. have added an entire new series of shirts that help sportsmen further celebrate their patriotism and passion for our country’s finest sport – hunting. Any one of the stylish and meticulously designed shirts in the new American Dad Series would make the perfect gift for dad this Father’s Day, giving him plenty of time to showcase his hunting tradition on July 4th, and on through summer.

Patriotism shines through on the new Buck Wear ‘American Hunter’ shirt (model # 1395), one of several new additions to the line. Featuring a sketch of the American flag set as the backdrop and a prized buck highlighted front and center of the illustration, there’s no question as to where the wearer’s heart and dedication lies. Wearers can express their American gratitude of ‘Freedom, Guns & Whitetails’, as the bold statement is so proudly proclaimed across the design.

Another new style featured in the new Buck Wear American Dad Series is the American Sportsman shirt (model #1396). This athletic heather-colored tee design ties the ‘American Sportsman Tradition’ theme together perfectly with its striking firearm and American flag illustration. All American Dad Series shirts prominently feature the Buck Wear logo on the front left chest of the shirt.

As with all quality Buck Wear shirts, the company utilizes the highest caliber screen-printing process available in order to create the best-looking and longest lasting shirts possible. Each new Buck Wear American Dad Series shirt is constructed of 100% pre-shrunk cotton and is available in a wide range of sizes from medium to XXL to ensure a comfortable fit for any outdoorsman. Pair this shirt with one of Buck Wear’s popular hats, sweatshirts, casual wear or even pick out a piece for the rest of the family — Buck Wear also offers stylish designs for women and children.

Buck Wear’s clothing line is available through top hunting, fishing and outdoor sports retailers across the United States as well as online at www.buckwear.com.

For more information on the new Buck Wear American Dad Series or Buck Wear’s full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com.

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