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DSG OUTERWEAR INTRODUCES NEW KYLIE 3.0 3-IN-1 JACKET AND BIB SET IN BLAZE ORANGE AND PINK

Waterproof and Windproof Protection Combine with Incredible Warmth and Versatility for the Ultimate Blaze Hunting Clothing this Season

Madison, WI – The new Kylie 3.0 3-in-1 Jacket and Bib set in Blaze Orange and Pink by DSG Outerwear is the impeccable combination of the best technology, versatility and protection from the elements. The waterproof and windproof set includes the Kylie 3.0 3-in-1 Jacket and the Kylie 3.0 Drop Seat Bib/Pant, both designed with high performance fabrics, versatile features and the blaze coloring needed for safety during upcoming rifle season.

DSG's heaviest and warmest jacket available, the Kylie 3.0 3-in-1 Jacket takes versatility to the next level with the ability to be worn three different ways to accommodate warmth. First, the outer shell, which incorporates 100 grams of thin profile insulation, can be worn layered with the soft inner fleece liner for the ultimate in warmth. Second, the outer shell can be worn alone to keep you cooler during warmer hunts. And third, the removable inner fleece liner can be worn alone as a stylish casual piece.

The Kylie 3.0 3-in-1 Jacket is made with durable windproof and waterproof fabric with seal taped seams and a DWR treatment for added water resistance. Breathable yet incredibly warm, its quiet brushed tricot shell features an athletic yet roomy cut that moves right along with you. The jacket also includes a number of design features making it an ideal "go to" jacket this hunting season including a removable hood, a bevy of space to store gear including six spacious front pockets, and Lycra wrist gaiters with thumbholes giving hands extra protection.

Pair the Kylie 3.0 Jacket with the ultra-warm Kylie 3.0 Drop Seat Bib/Pant, which like the jacket, is also extremely versatile. Perhaps one of the most exciting features is the bib's ability to easily convert to a pant by simply zipping off the top bib straps, plus its convenient drop seat feature which allows for quick accessibility for when nature calls. Constructed from thin profile 120-gram insulation with a quiet brushed tricot shell, the Kylie 3.0 is both breathable and windproof/waterproof, with sealed taped seams and a DWR treatment for additional protection from the elements. Waterproof side leg zippers also keep important items safe and dry. DSG is all about an impeccable fit, so adjustability is key. It's why the pants incorporate adjustable waist tabs and suspenders plus an adjustable inseam, which snaps into three length options (32.5" to 28.5") for an instant hem.

Available in a wide range of sizes from XXS-5XL, the Kylie 3.0 set was designed for women of all sizes and shapes. Both the Kylie 3.0 3-in-1 Jacket and Drop Seat Bib/Pant are available in colors: Blaze Orange and Blaze Pink, as well as Realtree Edge® and True Timber Strata.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform.

Learn more at www.DSGOuterwear.com.



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