

NEWS OF OUR CLIENTS



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THE BULLET BUNKER® SELECTS FULL-THROTTLE COMMUNICATIONS AS NEW PUBLIC RELATIONS, MARKETING PARTNER

The Bullet Bunker®, manufacturer of effective and safe bullet traps for indoor and outdoor firing ranges, has recently partnered with Full-Throttle Communications, a full-service marketing, advertising and public relations agency specializing in the shooting, hunting and outdoor industry. As the company's new agency of record, Full-Throttle will spearhead all marketing, advertising and public relations initiatives effective immediately.

"It's going to be a banner year for The Bullet Bunker. We're ready to take this brand to the next level and are confident that Full-Throttle has the right creativity and industry expertise to help us get there," said Gary Mol, Vice President of Product Development at Bullet Bunker. "We have an exciting line-up of environmentally friendly bullet traps and Full-Throttle will help us educate and get our message out to our customers," Mol added.

"The Bullet Bunker line consists of the most reliable and safe bullet traps available on the market, and we're excited to help the company spread the word through our effective PR and marketing programs," said Jason Bear, President/CEO of Full-Throttle Communications.

Uniquely constructed to capture entire bullets, The Bullet Bunker design not only stops bullets in their tracks, it's also the most environmentally friendly bullet trap, creating no by-products or deflections, which means no lead debris or dust and no fragmentation. For personal or commercial use, the company offers 23 models for virtually any and all types of ammunition. Founded by Gary Mol in 2008, the company's innovation team includes former and current military and law enforcement personnel, who alongside civilian shooters are dedicated to developing the most advanced, most effective and safest bullet collection and disposal systems, period.

For more information on The Bullet Bunker, visit www.thebulletbunker.com contact the company at: (419) 660-0228 or info@thebulletbunker.com.

The team at Full-Throttle Communications is comprised of industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business. For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 5301 N Commerce Ave Suite C, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at full-throttlecommunications.com.

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