NEWS OF OUR CLIENTS



5301 N. Commerce Ave Suite C Moorpark, CA 93021 | Fax 805 529 3701

Tel 805 529 3700

Contact:

Jonina Costello / jcostello@full-throttlecom.com

Jason Bear / jbear@full-throttlecom.com

Phone: (805) 529-3700

THE NEWEST GLORYNOCK™BRINGS ULTIMATE LIGHTED-NOCK PERFORMANCE TO **MICRO-DIAMETER ARROWS**

The GloryNock-G Fits Micro-Diameter Arrows, Adding Lighted Nock Performance to the Speed and Accuracy of .166 Diameter Shafts

San Antonio, TX – For 2019 GloryNock™ has developed its latest tool-free, LED-lighted nock, and it is one that bowhunters have been waiting for. The new GloryNock-G makes the patent-pending, reliable lighted-nock design available to archers who use micro-diameter arrow shafts and creates the perfect combination of speed, accuracy and visibility for every archery season.

"Development of the GloryNock-G for .166-diameter arrows took a while, but we know it is worth it," said Stu Minica, President and Founder of GloryNock. "Making a nock to fit the micro-diameter shaft is one thing. Making it perform to our standards is another. We are proud to release the G-nock, so that bowhunters can now experience the reliable performance of the GloryNock, regardless of the arrow they use."

The GloryNock-G fits .166 micro-diameter arrow shafts. Micro-diameter arrows have gained massive popularity in recent years with bowhunters looking for speed, stability and penetration. They present an engineering challenge for manufacturers, but the results speak for themselves. Making a lighted nock that works reliably with a micro-diameter arrow is a task GloryNock was up for, and now hunters have the perfect blend of speed, stability and visibility for every hunting situation. The GloryNock-G nocks are available in Red, Blue. Green and Pink colors.

Once the GloryNock leaves the bowstring, the LED is activated. It is that simple, and that simplicity was the driving force behind the design. The LED will remain on for over 20 hours of continuous illumination, until the shooter is ready to turn it off, another quick and simple operation. The bright GloryNock light stays activated until the archer nocks the arrow back on the bowstring again while simultaneously lightly pressing down the side latch. The LED cannot just be turned off by simply pressing a button, creating a doublesafety element to ensure it will never inadvertently turn off. Unlike other lighted nocks that have sliding components or holes that allow blood and other contaminants to enter the nock, the GloryNock shoots like a solid nock. None of the parts move during the shot to make the LED activate, making it look, feel and shoot the same as a standard nock, and there is no effect on accuracy. Simplicity and dependability - key to the GloryNock success.

GloryNock lighted nocks are Made in the USA. The GloryNock-G nocks have a suggested retail price of \$29.99 for a 3-pack and are available at glorynock.com.

About GlorvNock

GloryNock is a brand of Doubletake Archery, LLC based out of San Antonio, TX. Created by the original innovator of Nockturnal® lighted nocks. GloryNock is the next level in lighted nock innovation. The new full line features brighter, lighter nocks that users can easily turn on/off and are dependable with simple bowstring activation and de-activation (no tools required). GloryNock lighted nocks are available in a wide variety of colors and sizes, and are made in the USA. Patent pending. For more information visit www.GloryNock.com.

*Nockturnal is a registered trademark of FERADYNE OUTDOORS, LLC. GloryNock is not associated with Nockturnal or FERADYNE OUTDOORS, LLC.



