

NEWS OF OUR CLIENTS



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DRESS TO KILL WITH THE PRÓIS® PRO EDITION™ JACKET IT'S THE "LITTLE BLACK DRESS" OF THE SEASON — TURKEY HUNTING SEASON THAT IS

Made by Women for Women, High Performance Jacket Offers Superior Fit and Function

It's time to talk turkey. It's time to hone your cluck, purr and putt because it's that time of year — and surprisingly, Próis is talkin' turkey! It is our belief that you need to do more than just talk dirty to bring these boys in strutting, Próis has the perfect piece of hunting gear that'll help you bag that bird this season- the Próis Pro-Edition Jacket, providing all the field-proven performance features you need along with a fit you will love. In fact, we are certain you will love this jacket more than glitter. And unicorns. It's that good.

Like a Grand, Royal or World Slam, the Próis Pro-Edition Jacket is a "slam" of its own: (At the Próis Offices, this would result in an inappropriate "your Mom" joke...but feel free to create your own. We don't mind.) it keeps you warm, dry, concealed and prepared. The super-genius creative crew at Próis has constructed this jacket with compressed, three-ply bonded high performance fabric that stops wind and wetness...but leaves the bulkiness behind. Lined with the company's signature nylon tricot, the form-fit design is made for a woman, but allows for plenty of room for movement and layering —making it the perfect jacket for your spring turkey hunt.

And when you thought it couldn't be any better...it is. Other super-genius additions include a spacious lumbar compartment designed for easy access storage of lightweight gear or hand warmers that can be advantageously placed across the flanks. Scapular drop pockets are located between the shoulder blades and are designed to hold activated hand warmers for those chilly mornings. Carry your turkey hunting essentials like calls, licenses, phone or other unmentionables in the assorted arm and deep-set zippered hand pockets. The Próis Pro-Edition Jacket is sheer turkey hunting bliss.

But wait...there is more. Much more. Silence is golden and Próis ensures the only thing that gobbler will hear is that final shotgun blast. Utilizing our soft tricot shell, snap down zipper sliders and magnetic closures on the arm pockets —this jacket will keep noise to a minimum. Did we mention that there is also a three-panel removable hood? OK, so it has nothing to do with silence, but it is really cool nonetheless.

The Próis Pro-Edition Jacket is machine washable- line-dry only. Available in sizes XS-XL. And if you believe camo is a color like Próis does, you'll be ecstatic to learn this jacket is available in Realtree AP, Advantage Max1 and coming this fall...the Mountain Mimicry patterns.

Próis was created for women, by women and they are proud to serve as the premier manufacturer of hardcore women's hunting gear. Próis has also garnered a great following of men and women throughout the industry through their wacky shenanigans and humor. Fondly called the Próis Posse, the Próis followers ramp up the craziness each day. Keep up with Manshoe, Bird Lady, Has3Ponies, Honey Badger and BunBun through Facebook, Twitter, Pinterest and LinkedIn. Warning: Próis social media is not for the faint of heart....and "your mom" is not really your mom...it's a metaphorical mom.

For more information about the Próis Pro Edition Jacket from Próis® Hunting & Field Apparel, or to learn more about Próis' innovative line of serious, high-performance huntwear for real women, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit www.proishunting.com. To check out the latest updates on Próis field and pro staff and company news, visit the Próis blog at <http://www.Próishunting.com/community/index.php>.

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