

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

RINEHART TARGETS'® TRAVELING R100 COMPETITION IS BACK AND BETTER THAN EVER!

Action-Packed Archery Tournament For Shooters of All Ages Coming to a City Near You – Register Today!

The Rinehart Targets® R100 rig is pulling into 17 major cities across the U.S. this summer, unleashing its more than 100 downright silly and outrageous durable targets for the whole family to take aim at during its annual R100 tour. With more than 8,000 registered shooters in attendance during last year's events, folks around the country are looking forward to releasing their best shots on the likes of giant giraffes, zebras and other 'exotic' targets (both life-like and fiction). Registration for all events is now open, so simply find a city near you on the schedule – and sign up online at www.r100.org.

Whether you're looking for some unique off-season practice or a new annual tradition for your family to enjoy, the Rinehart R100 will not disappoint. Perhaps because there's no other place where you can take aim at eye-catching extraordinary animals like a 19-foot tall giraffe, a lion, shark or even an anteater all in the same day, and win a few prizes while you're at it.

"We are extremely proud of what the R100 has evolved into over the years. We have such a committed following of participants that look forward to it each and every year, and we equally enjoy providing this unique, fun-filled shooting experience for them," said James McGovern, President of Rinehart Targets. "We're all about sharing our passion for archery and bowhunting, and our hope is that with every R100 tournament, more youth and non-shooters are exposed to the growing sport," he added.

While there's a place for all shooters to showcase their skills at the Rinehart R100, those who thrive on serious competition may choose to take part in one or more of several novelty shoots that will be available, such as the Darton Steel Challenge or the Milk Jug Shoot – where big-ticket prizes such as a Darton Bow are up for 1st place grabs.

Rinehart's reputation of crafting the most durable and long-lasting targets on the market surpasses all expectations. The company's unique targets boast industry-leading features that are unmatched in performance, such as its signature, Rinehart solid self-healing foam, replaceable inserts and easy arrow removal.

Make sure to mark your calendar for the upcoming R100 Tournament schedule listed below and take part in the event archery enthusiasts are raving about across the nation:

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

2013 Rinehart R100 Tour Schedule

3/2-3/3 Lutz, Florida	6/8-6/9 (City), New York
4/6-4/7 Roanoke, Texas	6/22-6/23 Newmanstown, Pennsylvania
4/13-4/14 Lindsborg, Kansas	6/29-6/30 Aurora, Minnesota
4/20-4/21 Calhoun, Kentucky	7/6-7/7 Littlerock, Washington
5/4-5/5 Columbia, Missouri	7/20-7/21 Omaha, Nebraska
5/11-5/12 Stauton, Virginia	7/27-7/28 Sparta, Wisconsin
5/25-5/26 Coshocton, Ohio	8/3-8/4 Hemlock, Michigan
6/1-6/2 Brookfield, Massachusetts	8/17-8/18 Wabash, Indiana
	8/24-8/25 Walker, Iowa

Archers can research and register for Rinehart R100 events on www.r100.org. To learn more about Rinehart's extensive line of premium quality 3-D targets for bowhunters and competitive archers, contact Rinehart at 1809 Beloit Avenue, Janesville, WI 53546 • Telephone: (608) 757-8153 • Or visit www.rineharttargets.com.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com.