

NEWS OF OUR CLIENTS



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PRÓIS® LOGO WEAR : WEAR IT, AND WEAR IT WITH PRIDE

Badassery Gear for all Parts of Your Life

It's pretty rad being a girl. Add in the fact you're a hunter and well, we don't think it can get more wicked awesome than that. That, in a nutshell is what Próis® is all about — the most kick ass hunting gear made for women by women. But, when we're not in the field, we still want to show people what we stand for. Enter our collection of Próis Logo Wear, our unique combination of saucy, fabulous, and — our favorite — badassery, including everything from T-shirts and sweatshirts to beanies and window decals.

Let's start with the ridiculously cool things we have to wear when not in the woods. We've got four T-shirts. The first is a black short sleeved V-neck reading "Take Pride in NOT Being One of the Guys." We all have one of these, you should too. Next up is our gray vintage style T-shirt with "#ProisWasThere" emblazoned across the front. This shirt is becoming just as popular as the hashtag in which it originated. With its scoop neck, this short sleeve shirt is flattering, super comfy and soft, and should be a staple in your closet. A staff favorite is the Próis Burnout T-shirt, a feminine V-neck short sleeve shirt featuring a tattoo-worthy design. And, let us also introduce our long-sleeve sleek and comfy Próis Badassery Defined shirt. And, yes that's a real word, look it up. In fact, it has quickly become a Próis mantra. Finally, check out our selection of hoodies featuring the Próis "P" on the front, and 'Prois' on the back. Available in brown with pink, black with white or gray with black, they are all pretty swanky.

The other Próis Logo Wear is off-the-hook as well. It includes the Próis baseball cap, a must-have for those bad hair days and our Sherpa Fleece beanie available in both Realtree AP® and Max-1® camo to keep your noggin warm. Order the Próis Hunting Journal, by Hunter Hills Journals — quite simply the coolest journal ever. All the details are there: all leather, hand-tooled, photo sleeves, pages torn by hand to create a rustic and one of a kind book to keep track of your hunting adventures. Begin your legacy.

And, don't forget the other extras like the etched window decal featuring the Próis "P" and the Próis drink koozie in black with "Badassery Defined" on it because who doesn't need one of those.

Próis was created for women, by women and they are proud to serve as the premier manufacturer of hardcore women's hunting gear. Próis has also garnered a great following of men and women throughout the industry through their wacky shenanigans and humor. Fondly called the Próis Posse, the Próis followers ramp up the craziness each day. Keep up with our lovably wacky team through Facebook, Twitter, Pinterest and LinkedIn. Warning: Próis social media is not for the faint of heart....and "your mom" is not really your mom...it's a metaphorical mom.

For more information about Próis Logo Gear or to learn more about the company's innovative line of serious, high-performance huntwear for real women, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 • (970) 641-3355 • Or visit www.proishunting.com. To check out the latest updates on Próis field and pro staff and company news, visit the Próis blog at <http://www.Próishunting.com/community/index.php>.

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