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NEWS RELEASE

WILEY X® SELECTED AS SMALL BUSINESS OF THE YEAR BY STATE ASSEMBLYWOMAN CATHERINE BAKER

California Small Business Day™ 2017 Honors Eyewear Company Known for Superior Visual Performance and Cutting-Edge Protection

Wiley X®, Inc., an innovator in premium protective eyewear since 1987, has been recognized as a “Small Business of the Year” for California’s 16th Assembly District. Chosen by State Assemblywoman Catherine Baker, the award was presented to Wiley X Co-Owners Myles Freeman, Jr. and Dan Freeman at a California Small Business Day™ 2017 luncheon event, June 5th in Sacramento. The annual event recognizes key small business owners from across the state for their hard work, success and contribution to the state’s economy.

California Small Business Day honors a few of the millions of small businesses that drive California’s economy. The award is so prestigious, in fact, only 75 out of the state’s 3.2 million small businesses get selected for this honor. Small businesses contribute 75 percent of California’s Gross State Product, and more than half of the state’s private sector jobs. The event aims to “salute small business” and provides an opportunity for small business owners to connect with government agencies, elected officials and businesses and learn about new and existing state and private sector programs.

“Wiley X is honored to receive this award on behalf of all the men and women who have worked so hard over the years to help our company thrive and grow,” said Myles Freeman, Jr. “What began as a vision by my father (Myles R. Freeman), a U.S. veteran owner, to provide American soldiers with state-of-the-art ballistic protective eyewear, has grown into a premium sunglass brand known around the world. We’re very proud that, even as we’ve grown and expanded our offerings, we have remained true to our core goal — providing men, women and youth from all walks of life with the most advanced vision protection possible. It has been a team effort, and we see the rewards every time a person puts on a pair of Wiley X glasses,” he added.

Wiley X’s hard-earned reputation for advanced vision protection in extreme environments has made the brand a preferred choice of all those who face challenging conditions, whether on the job, enjoying the outdoor lifestyle or during everyday activities. Wiley X glasses are worn by champion NASCAR drivers, top BASS Elite Series tournament anglers, competitive shooters, action sports enthusiasts and others who need clear vision and superior protection to perform at their best.

In addition to a wide variety of sunglasses offering Absolute Premium Protection for everyday life, today’s Wiley X product line includes premium protective eyewear collections for young athletes and the American work force, as well as specialized eyewear collaborations with revered brands such as Harley Davidson®, John Deere, Remington and 5.11 Tactical. All adult Wiley X eyewear models meet ANSI Z87.1 High Velocity and High Mass Impact safety standards, while many models also meet the military’s stringent Ballistic VO impact certification. In addition, almost all Wiley X eyewear is Rx-ready, using the company’s exclusive DIGIFORCE™ digital Rx lens technology. This technology ensures superior prescription accuracy and unparalleled visual clarity over the widest possible field of vision, making Wiley X shades a great choice for active men and women who need prescription lenses.

To learn more about the entire Wiley X family of innovative eyewear products, contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842 • Or visit online at www.wileyx.com.

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