

NEWS OF OUR CLIENTS



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RUGGED, VIRTUALLY INDESTRUCTIVE AND RIDICULOUSLY COLD — CANYON COOLERS® OUTFITTER 125 WILL PUT YOUR OLD HUNTING COOLER TO SHAME

Outdoorsmen across the globe will agree that a high performance cooler has become an important item on the gear list each season. When you need to keep provisions for your entire hunting party ice cold for multiple days and/or your prized game fresh for the trek home, just any old cooler won't do. Serious outdoorsmen need a serious cooler, without paying a cooler-full of cash for it. They need a Canyon Cooler Outfitter 125 quart.

The engineers at Canyon Coolers understand hunters take their excursions to the extreme, and have built their coolers accordingly. The Outfitter 125 features a one-piece design with a PE roto-molded construction for the ultimate in toughness and durability. In fact, its robust build has been awarded Bear-Proof certification by the IGCB, after proving its ability to take a beating by a grizzly bear and still stand strong. It was even awarded *Outdoor Life's* prestigious "Great Buy" award last year, up against competing brands like Yukon, Pelican, Yeti and Coleman. It was the only cooler to receive an A+ for price and value, no doubt impressing with its quality construction and functionality.


A high performance cooler doesn't live up to its name if doesn't do just that – perform. And the Canyon Cooler Outfitter 125 goes above and beyond on the performance scale. How you ask? The cooler has solid, thick insulated walls that mean incredibly long ice retention (we're talking weeks, not just days) — just what hunters need for their multi-day hunts far away from any refrigerator. Adding to its incredible ice retention is the cooler's single cable lock, designed to lock in the cold and keep the heat out. It'll keep everything from critters to hungry relatives at bay.

All this performance is useless if traveling to and from camp is a pain. That's why the designers incorporated 100% recessed high quality EZCAM neoprene latches, a recessed drain plug, and a squared off design, making stacking and packing tightly in your truck or trailer a breeze. In addition, truck-friendly SIMPLEGLIDE skid plates (on non-white models) allow for quick movement in and out of the truck. You can even tuck your Canyon Cooler 50 Quart inside it for easy storage!

Like all Canyon Coolers, the Outfitter 125 ice chest is true to size, meaning unlike competitors the cooler actually holds the advertised 125 quarts of contents (that's 98 cans of your favorite beverage). It weighs 42 pounds and can also double as a great seat around the fire (when used with an available Canyon Coolers seat cushion).

The Canyon Cooler Outfitter 125 is available in sandstone and white. Canyon Coolers is so confident in the performance of its coolers, each one is backed by a lifetime warranty.

Canyon Coolers is a manufacturer renown for creating ridiculously cold, seriously tough coolers that keep food and beverages cold for not just days, but weeks. Developed for river rafters venturing on multiple day trips, the company has developed and enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Today, Canyon Coolers are regularly used by hunters, anglers, rafters, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 555 S. Blackbird Roost, Suite 6, Flagstaff, AZ 86001. Telephone: 866-558-3267, canyoncoolers.com.

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