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ACTIONS SPEAK LOUDER THAN WORDS WITH THE NEW-FOR-2013 BUCK WEAR® ‘GUN UP, OR SHUT UP!’ SHIRT FOR THE TACTICAL SHOOTER

The leading designers of quality sportswear for the outdoorsman at Buck Wear® have once again taken what’s on your mind and put it on your back with its new-for-2013 ‘Gun Up, or Shut Up!’ T-shirt. Because sometimes you’re tired of hearing buddies bragging and ‘talking the talk’ — it’s simply time for them to gun up and ‘walk the walk’.

Made to lend a tactical blueprint look and feel, the shirt was designed using cutting-edge detailed illustrations on a classic military coyote-colored background. A tactical AR-15 with scope along with the words “Gun Up” are featured prominently on the back of the shirt design while the words “Or Shut Up!” finish out the statement. This bold proclamation gets your point across that when it comes to shooting there’s no messing around, just sound shooting and accuracy — that’s the name of your game. The shirt also features the well-recognized Buck Wear logo on the front left chest.

The new Buck Wear ‘Gun Up, or Shut Up!’ shirt is made from ultra-lightweight 5.2-ounce 100 percent pre-shrunk cotton for added comfort and ease of movement. Like all Buck Wear designs the shirt’s creative illustrations will stand the test of time thanks to Buck Wear’s high quality screen-printing processes.

Buck Wear’s new Gun Up, or Shut Up! T-shirt (Model # 2512) will be available in the fall in a wide range of adult sizes from MD to XXL, to ensure a comfortable fit for outdoorsmen of all sizes. Pair this trendy shirt with one of Buck Wear’s popular hats, hoodies or even pick out a piece for the rest of the family — Buck Wear also offers stylish designs for women and children.

Buck Wear’s clothing line is available through top hunting, fishing and outdoor sports retailers across the United States and online at www.buckwear.com.

For more information on the new Buck Wear Gun Up, or Shut Up! T-Shirt (Model # 2512) or Buck Wear’s full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com. Find the company on Facebook at <http://www.facebook.com/pages/Buck-Wear/454469010477>

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