

NEWS OF OUR CLIENTS



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ARCHER XTREME™ SELECTS FULL-THROTTLE COMMUNICATIONS FOR DRIVEN PUBLIC RELATIONS AND MARKETING PROGRAMS

No agency works harder and takes effective branding to the 'xtreme' like Full-Throttle Communications, Inc. of Moorpark, CA. Which is exactly why the company was the clear choice to deliver powerful marketing and public relations support for archery gear manufacturer Archer Xtreme™.

"We're proud Archer Xtreme selected Full-Throttle Communications as its new partner in marketing and public relations," says Full-Throttle Communications President and CEO Jason Bear. "Our team shares Archer Xtreme's passion for bowhunting and together we will continue to grow the brand and share the Archer Xtreme story with hardcore hunters across the globe."

For die-hard bowhunters who are serious and passionate about their pursuits, Archer Xtreme products will deliver 'xtreme' performance in the field. From carbon-construction sights that offer incredible accuracy to the world's only carbon fiber quiver that re-defines 'xtreme' weight reduction — Archer Xtreme gear will be your secret weapon to taking down that trophy.

The team at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions an incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about Archer Xtreme, please visit the company website at www.archerxtreme.com.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at www.full-throttlecommunications.com.

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