

NEWS OF OUR CLIENTS



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THE NEW CANYON COOLERS® 222R IS READY FOR THE BIG GAME High Performance Cooler Brand Announces New-For-2016 Ice Chest for Hunters

Yes, this new 222-quart cooler will hold enough beer and soda to supply an entire fraternity for the football championship. But, that's not the only "big game" Canyon Coolers® engineered its new 222R to support. The company was focused on hunters who headed into the woods for an extended amount of time to target elk, mule deer and bear, or outdoorsmen that need cold storage for several whitetail-sized animals before heading back to civilization.

The 222R is designed by hunters, for hunters. It will fit both longways and sideways into standard full-size truck beds, which makes packing for a multi-day trip easy. Thanks to its impressive ice retention, a several-weeks long trek is now a real option. Skid plates on the bottom of the cooler allow for easy maneuverability in a truck bed or while on the ground.

The construction of the 222R is what outdoorsmen have come to expect from this premium cooler company. The cooler is comprised of a single-piece mold with a 3-inch thick lid, 2-inch thick floor, and features both side and front no-lose drain plugs. Four semi-recessed lid latches keep the cold in while keeping unwelcome critters out. And a super-flexible AirTight ¾" seal not only assists with the impressive ice retention, but also ensures many years of service.

The lid hinge is fully integrated and extends the length of the cooler. There are two internal dividers, so you can keep harvested game separate from your food and drinks. There are also tie-down slots on both ends of the cooler so transport on trailers or utility vehicles is possible without incident. Heavy-duty rope handles make toting this cooler, full of meat and ice, a comfortable process.

The new Canyon Coolers 222R is available in both Sandstone and White Marble, and retails for \$599. If there is an elk hunt or multi-day hunting expedition in your future, this may be the most important piece of gear you put in the truck.

Canyon Coolers is a manufacturer renowned for creating ridiculously cold, seriously tough coolers that keep food and beverages cold for not just days, but weeks. Developed for river rafters venturing on multiple day trips, the company has developed and enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Today, Canyon Coolers are regularly used by hunters, anglers, rafters, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 555 S. Blackbird Roost, Suite 6, Flagstaff, AZ 86001. Telephone: 866-558-3267, canyoncoolers.com.

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