

NEWS RELEASE



CONTACT

Jonina Costello // jcostello@full-throttlecom.com

Jason Bear // jbear@full-throttlecom.com

805.529.3700

WILEY X[®], INC. OFFERS TWO POPULAR MODELS IN REALTREE XTRA[®] CAMOUFLAGE IN 2016

With Great Looks and Wiley X Protection, New WX Rebel and WX Valor Models Are A Sure Fire Hit With Hunters, Shooters and Avid Outdoorsmen

Wiley X[®], Inc. is offering hunting and outdoor enthusiasts nationwide two new high-performance options when it comes to stylish, yet functional protective eyewear. New-for-2016, the company's popular Active Series WX Rebel and Changeable Series WX Valor will both be available with Realtree Xtra[®] camouflage frames.

These glasses will not only look great on hunters and shooters, they perfectly complement other Realtree Xtra[®] camo apparel and accessories. The Realtree Xtra[®] pattern blends perfectly year round in a variety of habitats making it the logical choice to incorporate into these two popular styles. They also deliver the crystal-clear vision and superior eye protection outdoorsmen have come to expect from Wiley X.

The WX Rebel will pair Wiley X's new camouflage frame with glare-cutting Polarized Smoke Green lenses that are ideal for use near water, snow and other high-glare environments. This lightweight, comfortable Active Series frame is ideal for Medium to Large head sizes and features soft rubber nose to ensure a snug fit during strenuous activities and hot, sweaty conditions.

The new camo WX Valor features an ultra-lightweight half-frame design that is an ideal fit for Small to Large head sizes and comes outfitted with Wiley X's versatile Smoke Grey lenses for all-day wear. It also offers another important advantage of the Changeable Series — the ability to quickly and easily switch lenses from a range of available lens types and tints.

Hunters, shooters and outdoor enthusiasts will want to wear these stylish and comfortable glasses everywhere they go, not just while participating in their favorite outdoor activities. Both models meet stringent ANSI Z87.1 High Velocity and High Mass Impact safety standards (as well as European EN.166 standards) for true OSHA-grade vision protection. Plus, the WX Valor takes protection a step further, exceeding the military's stringent MIL-PRF-32432(GL) ballistic impact standards. Wiley X is the only premium sunglass brand with this level of protection in every pair of adult sunglasses it makes — a big reason why the company is a leading provider of protective eyewear products for the U.S. military and law enforcement.

Both new Realtree Xtra[®] camo shades are Rx-ready, making them great options for outdoor sportsmen who need accurate corrective prescription lenses in their shooting sunglasses. Wiley X's innovative DIGIFORCE[™] digital Rx lens technology provides wearers with superior prescription accuracy and clarity, along with the widest possible field of vision.

To learn more about the new WX Rebel and WX Valor featuring Realtree Xtra[®] Camo frames — or to check out the company's entire line of advanced eyewear products providing Absolute Premium Protection — visit www.wileyx.com. Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.



Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com.

