

# NEWS RELEASE



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## **KYLE BUSCH WINS SPLIT-SECOND VICTORY AT MARTINSVILLE SPEEDWAY, PUNCHES TICKET TO MONSTER ENERGY NASCAR CUP SERIES CHAMPIONSHIP 4 RACE NOVEMBER 19**

### **DVX™-Sponsored Driver Passes Martin Truex, Jr. In Overtime For .141 Second Victory**

DVX™ Sun + Safety Eyewear-sponsored NASCAR driver Kyle Busch continued his winning ways in 2017, fighting for a split-second victory Sunday, October 29<sup>th</sup> in the First Data 500 at Martinsville Speedway in Virginia. The win gave Busch his second victory at Martinsville, the fifth of this season and the 43<sup>rd</sup> of his illustrious career.

Perhaps most importantly, by winning this first event of the Monster Energy NASCAR Cup Series Round of 8, Busch stayed in Second Place for overall points and punched his ticket to the Champion 4 Race, set for November 19 at Homestead-Miami Speedway.

The race came down to a wild, overtime finish with a total of 505 laps of the short .526-mile oval. This sort of track puts a premium on straightaways and passing space and makes the drivers work hard for every advantage. Following the 11<sup>th</sup> caution of the race and a restart for overtime laps, Busch snuck by race and total points leader Martin Truex, Jr. to beat him to the finish line by a mere .141 second margin. As they crossed the finish line fender-to-fender, a multi-car wreck erupted behind them leaving a virtual parking lot on the front stretch.

“We’re thrilled that Kyle is the first driver to lock up his spot in the Champion 4 race,” said DVX Sun + Safety Eyewear Co-Owner Myles Freeman, Jr. “He certainly deserves it, after dealing with a tough start to the season where nothing seemed to go his way. He kept driving hard and he’s been on an amazing winning streak at a time when it matters most. We’ll be cheering for him as he fights to make it all the way to the top. It’s an exciting time for DVX and race fans everywhere around the world,” added Freeman.

Busch is the sole NASCAR driver sponsored by DVX Sun + Safety Eyewear, and he relies on these advanced glasses for clear, distraction-free vision and state-of-the-art eye protection. His particular favorite for wear on and off the track is the popular DVX Next with Blue Mirror Lenses. You don’t have to be a NASCAR champion, however, to benefit from DVX Sun + Safety Eyewear. All DVX sunglass models meet tough ANSI-Z87 High Velocity and High Mass Impact Safety standards, providing true OSHA-grade vision protection for all people while on the job or enjoying the active lifestyle.

DVX Sun + Safety glasses are constructed from virtually indestructible Triloid™ Nylon, a lightweight material that combines the flexibility of rubbers, the strength of plastics and the formulation of thermoplastics. All DVX styles are designed for good looks, wearing comfort and performance, with features including rubberized nose pads and temple tips for a secure, yet comfortable fit during high-action activities.

Nearly all DVX Sun + Safety eyewear models are Rx-ready, making them an ideal and versatile option for anyone who needs corrective lenses for work or recreation. Selected models are also offered in DVX’s unique Rx-Rim configurations, allowing them to accommodate a wide range of prescription lens options.

The full line of DVX Eyewear carries a 1-year warranty against manufacturer’s defects on all frames and lenses and is available through Wal-Mart Vision Centers nationwide, as well as online through [Amazon.com](http://Amazon.com) and [dvxeyewear.com](http://dvxeyewear.com).

To learn more about the advanced vision protection provided by the DVX Sun + Safety eyewear line, visit [dvxeyewear.com](http://dvxeyewear.com).

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