

# NEWS RELEASE



**JOHN DEERE**  
**SAFETY**  
EYEWEAR

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## WILEY X® INTRODUCES JOHN DEERE DRILL-X SHADES

### Glasses Part of John Deere Safety Eyewear Line, Providing Clear Vision and State-of-the-Art Protection at Home Or On The Job

Wiley X,® Inc. has unveiled its Drill-X sunglasses, part of an all-new family of John Deere Safety Eyewear designed to protect the vision of American men and women while reflecting the quality, performance and durability of the iconic John Deere brand. As a leading provider of protective sunglasses to the U.S. military, law enforcement, champion NASCAR drivers and professional bass fishermen, Wiley X is uniquely qualified to create a sunglass line worthy of the John Deere name.

The Drill-X was developed to provide wearers with premium styling and frame trim enhancements for a look and fit that's ready for anything — working the ranch or farm, putting in a full day on the job or handling household chores. Like every John Deere model, the Drill-X meets the latest ANSI Z87.1 High Velocity and High Mass Impact standards, providing OSHA-grade eye protection for every task and activity. And when the work is done, these stylish shades are ready to play hard and have fun without missing a beat, providing this same high level of protection while riding, hiking, driving and more.

Wiley X offers three versions of the Drill-X, each featuring the distinctive John Deere logo and providing wearers with a choice of eye-catching looks and performance. Model LP53712 features a Gloss Black frame paired with Polarized Grey Lenses. These versatile, glare-cutting lenses are ideal for driving, working near water or in any highly reflective surroundings. Model LP53713 matches a distinctive Gunmetal frame with Grey Silver Flash Lenses, for a bold look that's ready to take on any challenge. Model LP53714 features Grey lenses fitted into a unique Dark Metallic frame with Pink accents — for a bold, yet feminine look that's sure to appeal to hard-working women coast to coast. Each pair comes with a custom cleaning cloth and hardshell zipper storage case. MSRP for the Drill-X sunglasses is \$54.99 for non-polarized lenses, and \$79.99 for polarized lenses.

All John Deere Safety Eyewear models are backed by a one-year warranty against defects in material and workmanship. For more information about the new Drill-X, or the entire John Deere Safety Eyewear family by Wiley X, email [jdorders@wileyx.com](mailto:jdorders@wileyx.com).

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