

NEWS RELEASE

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WILEY X® SPONSORED DRIVER CARL EDWARDS WINS SOUTHERN 500 AT DARLINGTON RACEWAY LABOR DAY WEEKEND

Edwards Overcomes Numerous Challenges and Abundance of Caution Flags for 25th Career Sprint Cup Victory

Wiley X® sponsored NASCAR driver Carl Edwards took the checkered flag September 6th under the lights at South Carolina's Darlington Raceway, earning the perennial favorite an important second victory in what has been a season marked by consistency. Edwards notched his last win at the Coca Cola 600 back in May, but had six Top-10 finishes in his past seven races. Still, he needed a second victory to assure himself a place in the Chase for the Sprint Cup "playoffs," which begin in two weeks in Chicago.

Edwards' win in the Southern 500 was far from easy or routine — and he gave much of the credit to his pit crew for putting him in position to pull off the exciting victory. The race was interrupted by a record 18 caution flags, including a flat tire that put Edwards two laps behind the leaders somewhere around Lap 90. As far along as Lap 140, Edwards still found himself bunched back in 36th Place. Yet, there he was near the end, pushing pole-sitter Brad Keselowski and defending Southern 500 winner Kevin Harvick® (also sponsored by Wiley X) for the lead 40 laps from the end. Edwards eventually gained the lead with 12 laps to go and held on to take his first-ever Southern 500 victory. The win was not only notable for being Edwards' second of the 2015 season, it also marked his 25th career Sprint Cup Series win.

It was also a strong night for other Wiley X-sponsored drivers, with Joey Logano taking 4th Place and Harvick rounding out the Top 5 finishers.

"Carl has been a model of consistency this season, representing both himself and Wiley X very well in every race," said Wiley X Co-Owner Myles Freeman, Jr. "Nearly every week, he's been right there in the mix and challenging the world's best drivers for the ultimate NASCAR prize. It was great to see him earn this important second victory of the year and cement his spot in the Sprint Cup Series playoffs. It was especially gratifying given how he had to overcome so many challenges and fight his way up from near the back of pack. It was a hard-fought and well-deserved win," added Freeman.

Wiley X sunglasses are the eyewear of choice for Edwards and other top NASCAR drivers who demand crystal clear vision and high-velocity protection under extreme conditions. Wiley X glasses are stylish and comfortable for everyday wear, yet they meet demanding ANSI Z87.1 High Velocity and High Mass Impact Safety standards (as well as EN.166 Standards) for true OSHA-grade protection. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of adult glasses it makes. For nearly 30 years, Wiley X has been a leading provider of protective eyewear for U.S. military, law enforcement, professional fishermen and other high-performance athletes.

Almost all Wiley X eyewear models are also Rx-ready, ideal for people who need the protection of Wiley X with corrective prescription lenses. Wiley X's innovative DIGIFORCE™ digital Rx lens technology provides wearers with superior prescription accuracy and clarity, along with the widest possible field of vision.

To follow the racing accomplishments of Carl Edwards other Wiley X-sponsored drivers as they chase the 2015 Sprint Cup Championship — or learn more about the company's full line of sunglasses for everyday life — visit

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