
668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

THE POPULAR RINEHART® 18-1 GOES PINK! NEW PINK 18-1™ TARGET BOASTS THE BEST OF RINEHART FOR WOMEN SHOOTERS

There's no question that a growing number of women have entered the sport of archery and bowhunting in the past few years. What better way to roll out the welcome wagon than with a practice target crafted specifically with the female shooter in mind? And not just any target, Rinehart's widely popular target featuring its Signature, solid self-healing foam — enter the new Rinehart Pink 18-1™ Target. Best of all — like it's award-winning brethren, the new Rinehart Pink 18-1 Target is backed by the industry's only one-year replacement guarantee.


While the 'power of pink' is undeniable, it certainly takes a back seat to the arrow-stopping performance power behind the company's incredibly successful 18-1 Target. Durability is perfected in the new Rinehart Pink 18-1 Target thanks to its unique construction completely comprised of Rinehart's Signature solid self-healing foam. In fact, Rinehart is so confident in its product, it continues to support its 18-1 Targets with the industry's only hassle-free replacement guarantee. This means, if you manage to shoot out all 18 sides of your new Rinehart Pink 18-1 Target within a year, the company will replace it with no questions asked — *guaranteed!*

The new Rinehart Pink 18-1 Target features 18 highly visible pink sides to aim at, allowing shooters to practice all shooting angles and variables from uphill and downhill shots to simple horizontal. Plus, unlike competitor targets who shed layers one practice session after another, the Rinehart Pink 18-1 will keep its shape and integrity like a pro no matter what you throw at it — broadheads, field points, expandables and even crossbow bolts. Of course, once you've emptied your quiver with these arrows on the Rinehart Pink 18-1, extracting time begins. While you may spend more time extracting arrows on other targets than practicing, pulling arrows out of a Rinehart 18-1 is a breeze, allowing you even more uninterrupted practice time during every session.

Like all Rinehart targets, the new Rinehart Pink 18-1 is weather resistant to sun, moisture and extreme temperatures — there's no need to worry about its pink color fading or the target deteriorating as commonly experienced with competitor targets. Plus, it's so light and easy to carry, you'll be able to take aim in the backyard, at camp or wherever you're ready for some on-the-spot practice.

For more information about the new Rinehart Pink 18-1 Target — or Rinehart's full line of premium quality 3D targets for bowhunters and competitive archers — contact Rinehart at 1809 Beloit Avenue, Janesville, WI 53546

• (608) 757-8153 • Or visit www.rinehart3d.com.

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