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GEAR KEEPER® RETRACTABLE SMART PHONE KEEPER™ —

A GAME CHANGER FOR THE SNOW SPORTS MARKET

Keeps Your Valuable Smart Phone From Getting Lost When You're On The Slopes

Whether you're experiencing a sublime ride down the mountain on skis or sliding rails on your snowboard, the security of your smart phone is the last thing on your mind when you're moving at top speeds. Never worry about losing or dropping your expensive smart phone again with the new Gear Keeper® Retractable Smart Phone Keeper,™ designed with versatile mounting attachments and a user-friendly connect and disconnect system to fit into your active snow-sport lifestyle.

Built by the same team of designers who constructed the very first retractable devices for the SCUBA industry and later for military and law enforcement applications, the Retractable Smart Phone Keeper relies on the same three principals all Gear Keeper products follow: to be beyond secure, as compact as possible and functionally simple to use. This means that even when you're carving deep powder in the backcountry or simply sledding with the family, you can count on your Gear Keeper to keep your connection with friends and family right at your fingertips.

The Gear Keeper Retractable Smart Phone Keeper features a low force 40-pound break-strength industrial retractor made with a high tensile spectra/nylon line, which extends to 36 inches. Plus, the device is so small and unobtrusive, it measures just larger than a quarter. In addition, the unit's retractable feature prevents the phone from dangling and getting in the way while you're on the move.

Connecting the device is anything but complicated with multiple mounting systems including a snap clip to D-ring or an SS threaded stud to secure inside the skier's jacket pocket. A pad-eye phone fastener with a heavy duty 3M™ adhesive pad safely joins the phone to the Retractable Smart Phone Keeper. The package also comes complete with alcohol wipes for when applying the adhesive. For the millions of worldwide iPhone® users, an easy to use iPhone adapter is also included for a quick connect/disconnect. Ideal for any snow or cold-weather activity such as skiing, snowboarding or snowmobiling, a flexible lanyard allows for easy stowage of the phone in a pocket. Finally, the Q/C disconnect system can be easily detached from the Gear Keeper for extended talk times, obtaining the latest updates from apps or when it's not needed.

The original Gear Keeper system was engineered specifically for SCUBA diving literally born out of a need to secure items in situations when hands are otherwise occupied. Gear Keeper systems are now available in countless configuration options and used in a wide range of applications from snowsports, hiking and fishing to law enforcement, the military and trucking.

For more information about the new Gear Keeper Retractable Smart Phone Keeper, contact Hammerhead Industries, Inc. at 1501 Goodyear Avenue, Dept. P, Ventura, CA 93003 • Phone: (805) 658-9922 • Fax: (805) 658-8833 • Or visit www.gearkeeper.com. Visit the company on Facebook for the latest product and company updates and a chance to win cool gear: www.facebook.com/gearkeeper.

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