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NEW BUCK WEAR SHIRT HAS THE RIGHT 'AMMO' FOR STYLE

New-for-2014 'Get Some' Shirt Features Cutting-edge Design with Clever Messaging For Shooting and Hunting Enthusiasts

Shooters and hunters around the globe can attest to the fact that ammo has been tough to come by lately. While this availability shortage has limited personal supply, it has in no way limited our passion for shooting and the outdoors, and the new 'Get Some' shirt from Buck Wear shares this message perfectly.

The design of this shirt is as cool looking and powerful as the ammo it's crafted from. Hunters and shooters alike will be drawn to the life-like trophy buck illustration, which has been cleverly pieced together using only the bullets that will eventually cause its fate. These same deadly rounds build the bold statement: 'Get Some!' — proudly advising every person this shirt encounters to 'Get Some' ammo – whether to hunt with, protect your family with, or to most importantly help support and protect our 2^{nd} amendment right to bear arms. The shirt also features the well-recognized Buck Wear logo on the front left chest.

This design is just plain cool to sport around hunting camp this fall, at the range, or while even running errands around town. Buck Wear prides itself on being the lifestyle brand that speaks your passions, and this new design accomplishes this goal perfectly.

The stylish dark brown shirt is made from ultra-lightweight 5.2-ounce 100 percent pre-shrunk cotton for added comfort and ease of movement. Like all Buck Wear designs the shirt's creative illustrations will stand the test of time thanks to Buck Wear's high quality screen-printing processes.

Buck Wear's new 'Get Some!' T-shirt (Model # 1415) will be available in the fall in a wide range of adult sizes from MD to XXL, to ensure a comfortable fit for outdoorsmen of all sizes. Pair this trendy shirt with one of Buck Wear's popular hats, hoodies or even pick out a piece for the rest of the family — Buck Wear also offers stylish designs for women and children.

Buck Wear's clothing line is available through top hunting, fishing and outdoor sports retailers across the United States and online at <u>www.buckwear.com.</u>

For more information on the new Buck Wear 'Get Some!' T-shirt (Model # 1415) or Buck Wear's full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit <u>www.buckwear.com</u>.

Keep up with the latest Buck Wear designs and company news on



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