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RINEHART[®] TRANSFORMS SIMPLE INTO SMARTER WITH ITS NEW-FOR-2013 RHINO™ SERIES

Introducing the Most Technologically Advanced Series of Bag Targets on the Market

When it comes to unique and smart archery target innovation, Rinehart[®] has it 'in the bag'. And, the company's newest line-up for 2013 is no exception. Rinehart has expanded its line of long-lasting, durable practice targets with its newest Rinehart Rhino[™] Series — the smartest, most durable bag target you've ever taken aim at.

It's time for your old bag target to go extinct and let the new Rinehart Rhino Series of high-performance bag targets stomp in and take control. No arrow can claw its way through its exclusive Rinehart Smart Core, the target's revolutionary arrow-stopping core, transforming a once simple bag target concept into the most innovative bag target on the market. In fact, thanks to the bag's Smart Core Technology, the Rinehart Rhino Series can easily withstand countless hits from both arrows and crossbow bolts.

Innovation doesn't stop with the Rhino Series Smart Core Technology on the inside, high-performance elements are evident both inside and out, starting with Rinehart's newest Rhino-infused outer lining — featuring the highest level of quality graphics and printing yet to be seen on any other bag target in the industry. This unique process allows the target to outlast not just a shooter's endless shots, but Mother Nature's unpredictable fury and otherwise innevitable fading over time.

Shooters have a choice of two sizes in the Rinehart Rhino Series, and both are lightweight enough to easily be transported from your backyard to the backcountry and back via its heavy duty, rubberized handle with molded grip. Like all Rinehart Targets, the Rinehart Rhino Series features several highly visible target zones, perfect for honing and perfecting your shot over and over again. And once you've emptied your quiver, removing arrows from the bag is a breeze, thanks once again to the bag's exclusive Smart Core Technology.

For more information about the new Rinehart Rhino Series — or Rinehart's extensive line of premium quality targets for bowhunters and competitive archers — contact Rinehart at 1809 Beloit Avenue, Janesville, WI 53546 • Telephone: (608) 757-8153 • Or visit <u>www.rinehart3D.com</u>

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