

NEWS RELEASE

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WILEY X® INTRODUCES NEW MODELS FOR HUNTERS, SHOOTERS AND TACTICAL WEAR

New-for-2016 Eyewear Styles Highlight Wiley X Exhibit in SHOT Booth #32211

Wiley X, Inc. is introducing four new-for-2016 models designed specifically for avid hunters, shooters and tactical wearers — each delivering on the company's long-standing promise of Absolute Premium Protection. These new Active Lifestyle Series and Changeable Series styles will be highlighted — along with the company's entire line of premium protective eyewear — during the upcoming 2016 SHOT Show in **Booth #32211**.

Two new models feature frames in Realtree Xtra® camouflage that makes them ideal for wear in the field, on the range or just relaxing at camp. The new Active Lifestyle Series WX Rebel pairs this popular camo pattern with Wiley X's Polarized Smoke Green lenses, for glare-cutting performance that is perfect for use around water, snow, and other highly-reflective environments. The new Changeable Series WX Valor features versatile Smoke Grey lenses fitted into a lightweight, yet practically indestructible half-frame dressed in Realtree Xtra® camo. As a member of the Changeable Series family, this model also provides the ability to switch to a range of WX Valor accessory lenses to best suit changing conditions in the field or on the range.

The WX Rogue is another new Changeable Series model designed with the avid sportsman in mind, with a clean line of sight, superior coverage and excellent peripheral vision. The new style's lightweight Matte Black half-frame features an adjustable wire core rubberized nose bridge for a secure, comfortable fit. The WX Rogue is offered in two- or three-lens interchangeable kits featuring Wiley X's T-Shell™ scratch resistant and Foil™ anti-fog coated Selenite™ polycarbonate lenses. This ability to choose the ideal lens for every shooting or hunting situation ensures that wearers of the WX Rogue will always have the protection and sharp vision they need.

The new Active Series WX Omega is also debuting at SHOT 2016, and tactical operators will zero in on the Black Ops edition matching Smoke Grey lenses with an understated, stealthy Matte Black frame (with black-on-black WX logo). Like all Wiley X Active Series models, the WX Omega Black Ops features a soft rubberized nose bridge and/or temple tips to ensure a snug, yet comfortable fit — even during hot, sweaty weather and rigorous outdoor activities.

All of these new-for-2016 models uphold Wiley X's long-standing reputation for providing shooters with Absolute Premium Protection. Each meets stringent ANSI Z87.1 High Velocity and High Mass Impact Safety Standards for OSHA-rated vision protection. Both the new WX Rogue and WX Valor in Realtree Xtra® also meet U.S. military MIL-PRF-32432 (GL) standards for ballistic eye protection. Wiley X is the only premium sunglass brand with this level of protection in every pair of adult glasses it makes — a key reason why the company is a long-time provider of vision protection gear to the U.S. military, law enforcement and other tactical users.

Almost all Wiley X eyewear styles are also Rx-ready using the company's innovative DIGIFORCE™ digital Rx lens technology, providing a state-of-the-art, no compromise vision protection solution for sportsmen and tactical wearers who require prescription lenses.

To see these new-for-2016 styles for yourself — as well as the company's complete line of advanced eyewear technology for shooters and hunters — stop by the Wiley X exhibit during the 2016 SHOT show. Or, visit online at www.wileyx.com, or contact Wiley X directly at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.



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