

NEWS OF OUR CLIENTS



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PRÓIS® INTRODUCES NEW-FOR-2014 ADVENTURE PANTS FOR WOMEN

From Safari Hunting to a Day at the Range, It's the All-Around Perfect Pair of Pants For Every Outdoor Adventure – Period.

Nothing makes the well-known 'Próis Posse' get excited and sound off more than one fun, hardcore adventure after another, whether in the field, at the range — or as with the case of the Próis team — even at the office. Whatever your next adventure entails, Próis® Hunting & Field Apparel will be there — and this time with it's new-for-2014 high performance Próis Adventure Pants.

Seriously — these one-of-a-kind pants are built for incredible comfort, function and versatility. They will be your go-to piece of apparel for literally any outdoor adventure whether you're chasing the Big 5, planning a warm-weather hunt, or spending the day at the range. In fact, they are considered the pinnacle in Próis 'Bad-assery' — they're just that good.

Like all Próis Hunting & Field Apparel, these high-quality pants were created by women for women. So, are they extra baggy and bulky like downsized men's pants, or tight and awkward like up-sized children's pants? Not a chance! These pants were crafted with extreme detail for unparalleled function and comfort, specifically to fit the female form. In fact, they sit at a women's natural waist with room in the hips and thighs for ultimate mobility.

Like what you hear so far? Wait, it gets better...much better. Built to perform as great as they fit, the Próis Adventure Pants are constructed from 100% polyester/spandex blend, making them an exceptionally lightweight stretchable athletic pant that will move right along with you wherever your adventure takes you. This means that whether you're stalking goats at 13,000 feet or working up a sweat hunting just above the timberline, when the action gets hot, the lightweight Próis Adventure Pants are sure to keep up, keep you cool, and not weigh you down.

Oh yes, there's more. Deep front pockets and convenient back pockets with zippered closures will keep small gear and valuables like extra shells, tags or hunting licenses safe and within reach at all times. The pants cuff-line features an elastic drawstring as well as cord locking to keep pants tight to boots, further adding to your comfort and performance when in the field.

Available in the fall of 2014, the all-new Próis Adventure Pants will come in sizes XS-XL in either Stone or Khaki, ensuring a perfect fit and color for any women, during any outdoor occasion.

Próis was created for women, by women and they are proud to serve as the premier manufacturer of hardcore women's hunting gear. Próis has also garnered a great following of men and women throughout the industry through their wacky shenanigans and humor. Fondly called the Próis Posse, the Próis followers ramp up the craziness each day. Keep up with our lovably wacky team through Facebook, Twitter, Pinterest and LinkedIn. Warning: Próis social media is not for the faint of heart...and "your mom" is not really your mom...it's a metaphorical mom.

For more information about the all-new Adventure Pants from Próis® Hunting & Field Apparel, or to learn more about Próis' innovative line of serious, high-performance huntwear for real women, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit www.proishunting.com. To check out the latest updates on Próis field and pro staff and company news, visit the Próis blog at <http://www.Próishunting.com/community/index.php>.

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