

NEWS OF OUR CLIENTS



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THINK YOU HAVE WHAT IT TAKES TO TAKE HOME THE ULTIMATE 'TROPHY'? THE HUNT IS OFFICIALLY ON FOR THE 2012 PRÓIS AWARD WINNER!

Send Your Story Into Próis Hunting & Field Apparel for a Chance to Win a Hunt of a Lifetime

Are you the type of huntress who thrives on flirting with the wild and untamed? Do you trek through the most remote and rugged terrain in pursuit of your trophy? If you're nodding in agreement and have a passion for conservation and empowering women hunters, then Próis Hunting & Field Apparel wants to hear your story!

The annual 2012 Próis Awards contest is officially live – so ladies, it's time to put your story-telling hats on and get writing! And the 'trophy' is big for the selected winner – a five day hunt of a lifetime in Namibia. In addition, Susan Ebert of *Sporting Classics Magazine* will be joining the winner on the hunt to document their thrilling adventure in a feature story. That's not all! The 2012 Próis Award winner will be fully outfitted for her extreme hunt with the latest hunting gear from top equipment manufacturers sponsoring the contest.

"We're excited to officially kick off the 2012 Próis Awards. Each year there are more and more amazing women applicants who are passionate about hunting, conservation and their community," says Kirstie Pike, CEO of Próis Hunting & Field Apparel. "We look forward to getting to know these inspiring women hunters through reading their stories and can't wait to highlight their successes for all to see. The competition is going to be stiff!"

Contestants have until October 15, 2012 to enter via the Próis Awards website: www.proishunting.com/proisaward. Essays and photos are then reviewed by a panel of industry expert judges, and the top 12 chosen will then be posted onto the Próis Awards website on November 1, 2012. Here the hunting community has until December 16, 2012 to cast their vote on which candidate they believe should be crowned the 2012 Próis Award Winner. Finalist votes will then be calculated with judges scoring and on December 17th, the Próis Award winner will be announced. She will then be flown to Las Vegas, NV to accept her award in front of the industry at the 2013 SHOT Show in January.

2012 Próis Awards sponsors include: Próis Hunting and Field Apparel, Bowtech, Swarovski Optik, Buck Knives, Weatherby, Sporting Classics, Badlands Packs, Hunter Hills Journal, BOG-Pod, Ripcord Arrow Rest, Acli-Mate Mountain Sports Drink, SkullHooker, Her Camo Shop and Shoot Like A Girl.

The Próis Awards panel of industry expert judges includes: Diana Rupp, Editor in Chief of *Sports Afield Magazine*; Guy Eastman, Publisher of *Eastman's Hunting Journals*; Ron Spomer, Writer, Wildlife Photographer & TV Host; Craig Boddington, Outdoor Writer; Jim Zumbo, 40-year veteran Outdoor Writer; Julie Golob, Captain of the Smith & Wesson Shooting Team and twin Olympic biathletes Tracy and Lanny Barnes.

Grand prize of a 5-day hunt in Namibia excludes the price of airfare. For complete contest rules and regulations, visit proishunting.com/proisaward. For more information about Próis' innovative line of serious, high performance hunting apparel for women, contact the company at 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · www.proishunting.com. To check out the latest updates on Próis field and pro staff and company news, visit the Próis blog at www.proishunting.com/community Find Próis on Facebook: <http://www.facebook.com/pages/Prois-Hunting-Field-Apparel-for-Women/110925409020195> Follow Próis on Twitter: www.twitter.com/Proishunting.

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