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RINEHART[®] TARGETS PARTNERS WITH INTERNATIONAL BOWHUNTING ORGANIZATION (IBO) Company Is Now Exclusive Supplier of 3D Targets For IBO's National and World Events

Rinehart[®] Targets, manufacturer of the 'The Best Archery Targets in the World', is pleased to announce that it has been selected by the International Bowhunting Organization (IBO) to exclusively provide its life-like 3D targets at IBO's National and World events for the next five years.

"We are proud to partner with such an organization as the IBO, who continues to successfully promote and encourage the sport of bowhunting," said James McGovern, President of Rinehart Targets. "For more than 13 years our company has worked hard to outfit shooters with the highest quality targets on the market. We're honored to bring this level of excellence to IBO competitors and provide a variety of our life-size, realistic 3D targets for them to take aim at during competition," he added.

As IBO's newest Diamond Level Sponsor, Rinehart will be providing hundreds of life-like 3D targets at several IBO shoots including: IBO Indoor World Championship, IBO Southern Triple Crown, IBO Traditional World, IBO National Championship Triple Crown and IBO World Championship. In addition, Rinehart's own 18-wheeler will be rolling into every event, personally delivering each and every Rinehart target for the shoot.

Archers will be thrilled to find the same long-lasting targets they've been practicing on at home, now at the end of their range at IBO shoots. Of course, competitors aren't going to be the only ones excited to see the Rinehart big rig at IBO events — clubs are looking forward to carrying even more Rinehart 3D Targets, and taking advantage of the replacement cost savings that Rinehart's Signature solid, self-healing foam will provide.

Since 1999, Rinehart Targets has designed the most durable and effective target solutions on the market. Rinehart continues to set the industry bar with innovative technology like its signature solid, self-healing foam and patented locking inserts – both uniquely designed to extend the life of its targets. Whether you're a club shooter, a backyard archer or a seasoned bowhunter, Rinehart provides non-stop action for archers of every stripe.

For more information about Rinehart's new partnership with The International Bowhunting Organization – or Rinehart's full line of premium quality 3D targets for bowhunters and competitive archers – contact Rinehart at 1809 Beloit Avenue, Janesville, WI 53546 • (608) 757-8153 • Or visit <u>www.rinehart3d.com</u>. For more information about IBO, visit the organization's website at <u>www.IBO.net</u>

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