

NEWS RELEASE



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WILEY X® SPONSORED DRIVER KEVIN HARVICK® NOTCHES FIRST VICTORY OF 2015

2014 NASCAR Champion Picks Up His Fast Pace, Dominating the Kobalt 400 at Las Vegas Motor Speedway

Last year, Kevin Harvick® became the first Wiley X® sponsored driver to earn the prestigious Sprint Cup Championship. If there's one thing the young 2015 NASCAR season has taught us, it's that Harvick has no intention of slowing down — literally or figuratively.

Harvick notched his first win of the new season (and first ever at Las Vegas Motor Speedway) by dominating the field at the Kobalt 400 on Sunday, March 8th. He lead 142 of the race's 267 laps and crossed the finish line more than 1.6 seconds ahead of the second place driver.

Harvick is on a hot streak that dates all the way back to November '14. Sunday's victory marked the sixth consecutive Sprint Cup race that Harvick has finished in either first or second place. To put this feat in perspective, only three other drivers in NASCAR history have accomplished this — racing legends Jeff Gordon, Darrel Waltrip and Richard Petty.

"We couldn't be more thrilled about how the season has started for our team of drivers," said Wiley X Co-Owner Myles Freeman, Jr. "It re-affirms that we are indeed working with the best of the best, and we're deeply honored to be associated with these athletes. We have great expectations for the rest of the year, and can't wait to see how it unfolds," added Freeman.

Wiley X driver Matt Kenseth finished 8th in Vegas, while Joey Logano — who kicked off his 2015 campaign winning the Daytona 500 — was close behind in 9th place. This gave team Wiley X three drivers in the top 10 at this challenging Las Vegas track. With this amazing start to the season, Harvick and Logano are currently sitting 1-2 at the top of the 2015 Chase for the Sprint Cup Standings.

Sharp vision and high-velocity vision protection in challenging conditions make Wiley X sunglasses an ideal choice for these and other top NASCAR drivers. Wiley X shades don't just look great, they meet stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, providing occupational-grade protection for everyday wear. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of adult glasses it makes. For nearly 30 years, Wiley X has been a leading provider of protective eyewear for U.S. military, law enforcement, professional fishermen and other high-performance athletes.

The vast majority of Wiley X eyewear models are also Rx-ready, ideal for people who need the protection of Wiley X with corrective prescription lenses. Wiley X's innovative DIGIFORCE™ digital Rx lens technology provides wearers with superior prescription accuracy and clarity, along with the widest possible field of vision.

To follow the full team of Wiley X drivers as they race toward the finish line in 2015 — or just learn more about Wiley X's complete line of sunglasses for driving, work or play, visit www.wileyx.com. Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.

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