



PERFORMANCE EYEWEAR  
BY WILEY X

# NEWS RELEASE

Contact • Jonina Costello [jcostello@full-throttlecom.com](mailto:jcostello@full-throttlecom.com) • Jason Bear [jbear@full-throttlecom.com](mailto:jbear@full-throttlecom.com) • Phone 805.529.3700

## WILEY X® ADDS NEW RALLY SERIES SUNGLASSES TO POPULAR HARLEY-DAVIDSON® PERFORMANCE EYEWEAR LINE

### Six New Rally Series Models for Men and Women Combine Italian Fashion With American Muscle

Wiley X®, Inc. has expanded its immensely popular Harley-Davidson® Performance Eyewear Line with six new Italian-styled Rally Series sunglasses for men and women. As the name implies, these cool shades are bold enough to bear the Harley Davidson® brand, stylish enough to wear at any rally and tough enough for on-the-bike use in even the toughest conditions.

Three bold new Rally Series styles — the HD Burn, HD Classic and HD Throttle — provide the sharp, distraction-free road vision, full coverage and state-of-the-art protection serious riders need, whether they're blasting across town or burning up the blacktop from coast to coast. The HD Burn is offered in two versions, one pairing a Matte Black frame with versatile Smoke Grey Lenses and another with copper-tinted Silver Flash lenses fitted into a distinctive Black Quartz frame.

The new HD Classic is available with either copper-tinted Silver Flash lenses and a Black-Grey Tortoise frame or a Matte Black frame matched with Smoke Green lenses. The new HD Throttle is offered with Smoke Grey lenses paired with a Matte Black frame, as well as smoke grey-tinted Silver Flash lenses fitted into a stylish Gloss Black frame.

The Rally Series also includes three models — the HD Niki, HD Polly and HD Randi — designed especially for the ladies. The new HD Niki is available in three eye-catching frame/lens combinations: Smoke Grey Fade lenses in a Gloss Black frame with stone accents, Smoke Grey Fade lenses in a Crystal Blue frame with stone accents, and Pink Fade lenses in a Purple Fade frame with stone accents.

The bold styling of the new HD Polly is complimented with three distinctive combinations: Smoke Grey Fade lenses in a Gloss Black frame with stone accents, Pike Fade lenses paired with a Maroon Dark Gloss frame with stone accents, and Copper Fade lenses matched with a Brown Crystal frame with stone accents.

Rounding out the ladies Rally Series collection is the HD Randi, available with a choice of Smoke Grey Fade lenses in a Black Fade frame with stone accents, Smoke Grey Fade lenses in a Crystal Blue Hot Pearl frame with stone accents, and Copper lenses in an attractive Red Sunglow frame with stone accents.

All six of these eye-catching HD Rally models provide 100-percent protection against the sun's harmful UVA/UVB rays and meet stringent ANSI Z87 High Velocity and High Mass Impact Safety standards for complete protection against the hazards of the highway. Like the majority of Wiley X eyewear models, these new HD Rally Series sunglasses are Rx-ready, providing prescription lens wearers with the ideal solution for style, protection and clear vision on the road.

For riders who prefer retro-style goggles, the HD Rally Series also includes three distinctive goggles that evoke the early days of American motorcycle culture while delivering today's state-of-the-art vision protection.

To learn more about these new HD Rally Series sunglasses — or the full line of Harley-Davidson® Performance Eyewear products designed for riders and sold through authorized Harley-Davidson® dealers nationwide — contact Wiley X, Inc. at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842 • Or visit online at [h-dsunglassesbywileyx.com](http://h-dsunglassesbywileyx.com).

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