

# NEWS OF OUR CLIENTS



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668 Flinn Ave Suite 28 | Tel 805 529 3700  
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / [jcostello@full-throttlecom.com](mailto:jcostello@full-throttlecom.com)  
Jason Bear / [jbear@full-throttlecom.com](mailto:jbear@full-throttlecom.com)  
Phone: (805) 529-3700

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## **FULL-THROTTLE COMMUNICATIONS, INC. TAKES ITS CLIENTS' WEB PRESENCE TO THE NEXT LEVEL**

### **Full-Service Marketing, Advertising and PR Agency Designs and Develops a Series of Client Websites**

In this age of technology and state-of-the art communication, a creative and professional website is vital to the success and growth of any business. This is why it's a great pleasure for Full-Throttle Communications, Inc. of Moorpark, CA to have recently offered its branding expertise and website design and development services to several of its clients including: Acme<sup>®</sup> Tackle, Próis<sup>®</sup> Hunting & Field Apparel and Outdoor Connection<sup>®</sup>.

An exciting new look and feel for the Acme Tackle website ([www.acmetackle.com](http://www.acmetackle.com)) was the ideal way to celebrate the company's 60<sup>th</sup> year in business. Full-Throttle's expert design team enhanced the website to incorporate a more dynamic visual draw, as well as user-friendly features that make it simple for anglers to find their favorite lure, quick access to fishing tips and articles, and more!

The Próis Awards website ([www.proishunting.com/proisaward](http://www.proishunting.com/proisaward)) had a big task at hand, and it needed to deliver in function as well as visual appeal. Each fall, Próis hosts a search for the next hardcore female hunter, and the company's Próis Awards website is command central for submitting entries, online voting and more. The Full-Throttle web team rolled up their sleeves and made it happen, crafting a creative site that would ensure a successful online voting process and contest.

Outdoor Connection ([www.outdoor-connection.com](http://www.outdoor-connection.com)) is the industry's most trusted source for booking thrilling hunting and fishing excursions via online and/or through one of the company's several reliable agents. With hundreds of pre-approved lodges, outfitters and guide services featured online, the company heavily relied on Full-Throttle's expert designers to make its site both attractive and user-friendly. Full-Throttle not only took on the complete re-design of the company's online presence and branding, the team's expert designers also incorporated these same creative elements into each of the company's more than 65 individual agent websites.

"Our team creates dynamic websites from the ground up, providing our clients with a flexibility and functionality tailor-made to fit their needs — all with sophistication and flare," says Jason Bear, Full-Throttle President/CEO. "That's exactly what we delivered with each of these projects and I'm extremely thrilled with the end results," he added.

The team at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at [www.full-throttlecommunications.com](http://www.full-throttlecommunications.com). "Like" Full-Throttle on Facebook: [Facebook.com/fullthrottlecommunications](https://www.facebook.com/fullthrottlecommunications)

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