



WILEY X® ADDS STYLISH NEW WX NASH TO ITS ACTIVE LIFESTYLE SERIES LINEUP

New-For-2017 Model Ideal For All Types of Outdoor Action

Eyewear innovator Wiley X®, Inc. has added the new-for-2017 WX Nash to its growing Active Lifestyle Series of sunglasses. With stylish good looks suitable for any occasion, superior visual performance and the state-of-the-art protection that has been Wiley X's calling card for 30 years, these new shades are the perfect companion for men and women with a love for action sports and a taste for adventure.

The new WX Nash comes in three frame/lens color combinations to suit a wide variety of outdoor activities. Each model features a rugged, yet lightweight frame that wraps around the wearer's face for excellent coverage and optimal field of view. And each delivers advanced vision protection that goes far beyond the harmful rays of the sun — important for people who love to hike, mountain bike, fish, kayak, backpack and more in the Great Outdoors.

The new WX Nash meets stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, providing OSHA-grade vision protection for every outdoor adventure. Wiley X is the only premium sunglass manufacturer with this level of protection in every adult style it makes. So it should come as no surprise that Wiley X is a leading provider of protective eyewear to the U.S. military and law enforcement, as well as top NASCAR drivers and world champion bass anglers.

Two of the new WX Nash models offer Wiley X's advanced 8-layer polarization, for superior glare-cutting performance that helps anglers "read" the water and catch more fish. WX Nash #ACNAS09 pairs a Matte Black frame with Polarized Blue Mirror (Green tinted) lenses for excellent visibility and visual contrast, especially in overcast conditions. WX Nash #ACNAS08 also features a Matte Black frame, but is fitted with Polarized Smoke Grey lenses that perform well over a wide range of light conditions. Both of these polarized models are a great choice not just for fishing, but when kayaking, sailing, driving, cycling, or anytime you're in a harshly lit, highly reflective environment.

There is also a new Black Ops edition WX Nash (Model #ACNAS01) for those that want all-around visual performance and stealthy good looks with Wiley X's advanced protection. This WX Nash pairs an understated Matte Black frame with versatile Smoke Grey tinted lenses.

Like almost all Wiley X sunglass styles, the new WX Nash is Rx-Ready using Wiley X's exclusive DIGIFORCE™ digital Rx lens technology. This technology ensures superior prescription accuracy and unparalleled visual clarity over the widest possible field of vision, making Wiley X shades a great choice for active men and women who need prescription lenses.

To learn more about the new-for-2017 WX Nash Active Lifestyle Series sunglasses, or Wiley X's complete line of eyewear offering Absolute Premium Protection, visit online at www.wileyx.com. Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.

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