

NEWS OF OUR CLIENTS



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THE BIG FRIG™ 64 OZ GROWLER IS MADE FOR YOUR LIFE ON THE MOVE

Stay Hydrated this Summer with the Portable Big Frig Growler Which Keeps Beverages Ice Cold for 65+ Hours

North Sioux City, SD – From campouts to cookouts, summer means outdoor enthusiasts are constantly on the go. Throw extra hot weather into the mix and a portable hydration solution that'll keep beverages ice-cold — like the 64oz Growler from Big Frig™ — can really come in handy. Chug 64 ounces of ice-cold water or sip your favorite drink all day long out of the vacuum-insulated growler designed by the brand that really understands the technology behind ice retention. Trust us when we say the Big Frig 64oz. Growler will be your go-to travel partner for staying cool and hydrated this summer.

When you want your cold drinks to stay cold and likewise, your hot beverages to stay hot, trust the Big Frig 64 oz. Growler is the right choice for the job. Out for an all-day excursion? No problem. A whopping 64oz. capacity means you'll have a portable way to stay hydrated on hand all day long. The Growler is constructed from quality 18/8 stainless steel with double-wall vacuum insulation, which means you'll always have a refreshing ice-cold sip thanks to its ability to hold ice for 65+ hours. If you're a coffee fiend who drinks a bit more than a cup or two, it'll also keep hot beverages hot for 20+ hours. Plus, with a watertight BPA-Free lid you can freely toss the Growler in your pack and go, and trust that no spilling or leaking will occur incidentally soaking the rest of your gear.

Designed with portability in mind the Big Frig Growler is lightweight and easy to carry right along with you. The Growler's double-wall insulation not only delivers superb temperature retention, it also keeps the outside completely moisture-free, allowing for a dry secure grip.

Perhaps one of the *coolest* features of the Big Frig 64oz. Growler — and all Big Frig coolers and drinkware — is how the company delivers the perfect combination of both high performance products and personalization. Through Big Frig's custom shop customers can cheer on their favorite sports team or brand their company logo right on their 64oz. Growler. From full-color direct printing to laser engraving, Big Frig can create a Growler that matches your lifestyle.

The Big Frig 64oz. Growler comes in black and has a value price of just \$29.99.

About Big Frig

Big Frig was founded to fill the need for a first-rate, affordable vacuum sealed tumbler and rotomolded cooler. Others in the market were very proud of their prices and didn't have the quality or features that many people — people who actually use coolers on a daily basis — were looking for. Big Frig set out to design products that would perform as well as (if not better than) the big names in the market without the price tag. At Big Frig we believe in treating our customers like family and that family comes first. We believe in answering the phone and going the extra mile. We believe that people deserve to get a quality product for their money and a company that will stand behind it. Our products are designed and tested to stand up in the toughest conditions of the Midwest and provide high performance in every environment imaginable. To learn more about Big Frig's full line of premium coolers and tumblers built to fit your lifestyle, visit bigfrig.com



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