## **NEWS** OF OUR CLIENTS



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## NEW BUCK WEAR T-SHIRT IS RIGHT 'ON TARGET' FOR GENERATING LAUGHS **Buck Wear Hits The Mark With Yet Another Hilarious Design**

Ever wonder what goes through the mind of a buck? Well the innovators at Buck Wear have an idea. In fact, they've dreamed up a comical conversation between two bucks – the perfect, and hilarious scenario to showcase on the backs of hundreds of hunters nationwide. Introducing the new 'I'd Hit That' T-shirt from Buck Wear, featuring just about the funniest illustration that's risqué enough to shake a few female heads, and funny enough to make even non-hunters burst out chuckling.

Even if you're not the type to bust out jokes with friends or tell funny stories around camp, Buck Wear has your back —literally. Constructed of 100 percent pre-shrunk cotton and utilizing Buck Wear's high-quality screen printing process, this shirt was built to stand the test of time, providing a lifetime of laughter for you and everyone who crosses your path. Most onlookers would take one glance at the back of this dark chocolate shirt and know it comes from the Buck Wear innovators who have a reputation for 'keeping it classy'. However, for those who are just getting to know the brand, the classic Buck Wear logo is featured prominently on the front lapel.

Buck Wear's new 'I'd Hit That' T-shirt (model #1237) is available in a full range of adult sizes from small to XXXL to ensure a comfortable fit for avid outdoorsmen of all sizes. Pair this shirt with one of Buck Wear's popular hats, sweatshirts or even pick out a piece for the rest of the family — Buck Wear also offers stylish designs for women and children.

Buck Wear's clothing line is available through top hunting, fishing and outdoor sports retailers across the United States and online at www.buckwear.com.

For more information on the new Buck Wear 'I'd Hit That' T-shirt (model #1237) or Buck Wear's full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com. Find the company on Facebook at www.facebook.com/pages/Buck-Wear/454469010477.

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