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## VICTORY ARCHERY® UNLEASHES NEW RIP TKO HUNTING ARROW

### Go Afield This Fall with the Ultimate Hunting Arrow

Bowhunters are always looking for the leading edge when it comes to gear selection. Every bowhunter knows how difficult it can be just to get an opportunity, and as a result shot placement, speed and kinetic energy are all integral parts of that elusive equation. Whether it's your first deer or that once-in-a-lifetime shot at a trophy buck, selecting the right arrow is key. Victory Archery® has revolutionized the arrow industry with its 100% carbon arrows incorporating innovative designs and game changing technology. The all-new RIP TKO arrow is the latest in Victory's arsenal of ultimate hunting arrows.

So what makes the Victory RIP TKO one of the world's most advanced hunting arrows? The .204 small-diameter shaft is constructed of intermediate modulus, 100% carbon fiber utilizing the company's MaxxKe™ Technology. MaxxKe is a 3K carbon weave that reduces torque at launch and gives the arrow much faster recovery time in flight. This also increases the spine consistency of the shafts of each arrow meaning tighter groups and better broadhead flight. The smaller diameter also decreases the potential for wind drift during arrow flight and has a dramatic impact on penetration.

The Victory Archery RIP TKO arrow shaft is available in three distinct versions to fit every shooter's needs and budget. The RIP TKO Elite features an industry-leading straightness tolerance of +/- .001. There is also the new Victory RIP TKO Gamer that has a straightness factor of +/- .003 and the RIP TKO Sport with a straightness rating of +/- .006. Each dozen has a +/- 0.5 gr weight tolerance, ensuring tighter groups at every level. The Elite, Gamer and Sport shafts are available in 300, 350 and 400 spines. The 300 and 350 have an 8.8 GPI shaft weight and the 400 has 9.0 GPI.

Standard on all RIP TKO arrows are Victory's Shok™ aluminum inserts. The Shok inserts increase kinetic energy and Front-of-Center (FOC). Shok inserts are made of a high strength 7075 hard-anodized aluminum and weigh 21 grains. If hunters want more weight and FOC, 303 stainless-steel Shok inserts weighing 60 grains are available. Both inserts accept standard 8/32 threaded broadheads, so you can continue to use your favorite tool for the job.

The Victory RIP TKO also features Victory's trademarked Nano Ceramic "ICE" coating, which bonds with the carbon on a molecular level. This coating assists with the superior penetration of the RIP TKO, and it allows for easy removal from targets during practice.

Victory hand fletches every arrow with Bohning Blazer or Q2i Raptor II vanes and a 2.5-degree right helical. This gives each arrow optimal vane adhesion and alignment. The helical helps with broadhead flight by increasing the rotation speed of the arrow for superior accuracy. That is part of the Victory Archery model – taking every part of the arrow under consideration to create the ultimate archery experience.

Victory Archery is an industry pioneer, developing the most technologically advanced arrows on the market with its full line of the world's finest 100% carbon fiber arrows. With a team of engineers comprised of aerospace and composite material veterans, the company is more than just an arrow company. Victory continually researches potential of physical and chemical compounds in order to consistently bring leading edge products to market first. While other companies are repainting old arrow designs, Victory Archery offers real innovation. By implementing proprietary computer aided design and exclusive carbon fiber materials expertise, Victory Archery continues to innovate the game changing arrow designs.

Victory Archery offers a wide variety of products for both hunting and target shooters of all ages. For more information about Victory Archery visit [www.victoryarchery.com](http://www.victoryarchery.com), or call toll-free 866-934-6565.

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