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## **ACME® TACKLE CO. INTRODUCES NEW PHOEBE® 3-PAKS FOR FRESHWATER ANGLERS**

### **Specially Selected Colors and Sizes Are a Light-Tackle “Triple Threat” On Trout, Panfish and More**

Acme Tackle Co. has introduced new Phoebe® 3-Paks for 2012, providing anglers with a true “triple threat” when light tackle spinfishing for trout, panfish, bass and more.

Acme’s Phoebe Spoon — famous for its hydrodynamic curved body that creates wild action and a three-dimensional baitfish illusion — is one of the most effective metal fishing lures of all time. With its new Phoebe 3-Paks, Acme combines some of its most popular sizes and colors for light and ultralight fishing — giving freshwater anglers the confidence they need to score on any outing.

Two available Acme Phoebe 3-Paks feature a trio of tiny 1/12-oz. Phoebe Spoons, ideal for casting on 2- to 4-lb. test gear for panfish or finicky rainbows, browns or brookies. One features three of the most popular Acme finishes — Fire Tiger, Metallic Perch and Rainbow Trout — to help anglers match local forage and catch fish under a wide variety of water and light conditions. A second 3-Pak of 1/12-oz. Phoebes provides these deadly spoons in Silver, Gold and Silver/Blue Neon. When freshwater gamefish are picky or keying in on tiny baitfish or fry, these small Phoebe Spoons can be just the meal ticket anglers need.

Acme offers two additional Phoebe 3-Paks, each containing a trio of slightly larger 1/8-oz. Phoebe Spoons. One pack includes these proven performers in Silver, Gold, and Silver/Blue Neon, while another offers high-visibility Fire Tiger, Metallic Perch and Rainbow Trout finishes. These spoons are versatile performers proven to fool everything from lake and stream dwelling trout to river smallies to pond largemouth. With these assortments of effective Phoebes in their quiver, lure-casting aficionados are equipped to succeed under a range of fishing situations.

Every Phoebe Spoon is made with Acme’s traditional attention to detail, with lifelike fins and deep-cut scales that reflect underwater light and add to the lure’s realism. Stainless steel split rings and super sharp treble hooks ensure solid hook-ups.

To learn more about these new Acme Phoebe 3-Paks for freshwater fishing — or any of Acme’s extensive line of famous metal lures for all types of fresh and saltwater angling — contact Acme Tackle Co., 69 Bucklin St., Providence, RI 02907 • Telephone: (401) 331-6437 • Or visit the company’s new website at: <http://www.acmetackle.com>.

**Editor’s Note: For hi-res images and releases, please visit our online Press Room at <http://www.full-throttlecommunications.com>.**

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