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668 Flinn Ave Suite 28 | Tel 805 529 3700 Moorpark CA 93021 | Fax 805 529 3701

Contact:

Jonina Costello / jcostello@full-throttlecom.com

Jason Bear / jbear@full-throttlecom.com

Phone: (805) 529-3700

## ACME HELPS ANGLERS "GO LONG" WITH NEW KASTMASTER® XL SPOON

"Stretch" Version of Venerable Slab-Sided Spoon Imitates Slender Bodied Baitfish, Making It Deadly Effective on Many Saltwater Predators

Slender bodied baitfish like sand eels, silversides, candlefish and smelt are favorite forage of some of the most popular saltwater gamefish. In the eyes of stripers, bluefish, bonito, albacore Spanish mackerel and other predators, these elongated baits are like French fries to a hungry teenager — simply too tempting to resist.

Metal fishing lure innovator Acme Tackle Company has developed its new Kastmaster XL to take advantage of this, and provide saltwater anglers with a versatile lure that can be cast, trolled or jigged to trigger hard strikes from these and other inshore gamefish.

With four "XL" lengths to choose from -2-1/4", 3-1/2", 4" and 4-1/2" — Acme provides a Kastmaster XL to match a variety of baitfish and light-to-medium tackle. Each features a jewelquality silver finish accented with prism tape in Blue, Green, Silver, Chartreuse and Pink, for a combination of action, flash and color that pushes hungry gamefish over the edge. To ensure that these lures stand up to salt water and repeated strikes from tough ocean gamefish, Kastmaster XLs feature stainless steel split rings, built-in swivels and heavy-duty treble hooks.

The Kastmaster XL shares several traits with the world-famous original Kastmaster, including an ability to cast long distances, even in the wind. This makes it a great choice when surfcasting for stripers and blues busting bait outside the breakers. The Kastmaster XL lets anglers make accurate casts and lead the school as it moves up and down the beach. While the this longbodied lure swims great at high retrieve speeds, don't hesitate to try a stop-and-go retrieve that lets the lure fall and "tick" the bottom. This imitates the natural behavior of sand eels as they burrow in the bottom and pop back up, creating smalls "puffs" of sand that attract the attention of prowling gamefish.

The Kastmaster XL's body shape also allows this versatile lure to be fished at a variety of speeds while maintaining it's fish-catching action. It can be trolled around bait schools at various speeds and even vertically jigged over suspended fish. This technique is a secret weapon for savvy salmon anglers when kings and silvers are feeding on small baits over sandy bottoms. When worked at slow to medium speeds, Kastmaster XL has also been proven effective on notoriously finicky weakfish.

For more information about the new Kastmaster XL — and how to "go long" and catch more saltwater gamefish with this unique spoon — contact Acme Tackle Co. at 69 Bucklin St., Providence, RI 02907 • Telephone: (401) 331-6437 • Or visit online at: www.acmetackle.com.

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