



PYRAMEX
Perform At Your Peak™

NEWS RELEASE

Media Contact:
Jonina Costello | jcostello@full-throttle.com
Jason Bear | jbear@full-throttle.com
805.529.3700

2019 PYRAMEX® POLARIZED SUNGLASSES

Protective Eyewear Expertly Designed to Eliminate Glare, Enhance Color and Elevate Contrast for Anglers, Boaters and all Outdoor Enthusiasts Alike

Avid anglers, boaters — and all those who dig outdoor adventure — will agree that when in highly reflective environments, having the right pair of glare-cutting sunglasses can make all the difference. Pyramex® Polarized protective sunglasses are made for every activity under the sun designed specifically to eliminate glare and increase acute visibility. Going far beyond protection from UV rays, the series also meets ANSI-Z87.1 High Velocity and High Mass Impact Safety standards, keeping eyes well protected under even the most extreme conditions. Available in five different stylish models and a variety of lens options, active lifestyle wearers will find the perfect pair of protective polarized eyewear in the Pyramex line that looks great and performs even better when enjoying some fun in the sun.

Protecting your eyes from bright light is essential when outdoors for the health of your eyes, and just any tinted lens won't do the trick. Reflected light affects countless situations when outdoors causing glare and a reduction of visibility. Effects of glare include impaired depth perception, distorted view and colors and loss of overall visual performance. Squinting, a common reaction to glare can also cause headaches and repetitive eyestrain. Pyramex polarized safety glasses have a unique coating that scatters light as it makes its way to your eye — blocking reflections and glare — ensuring you have maximum visibility.

All Pyramex polarized glasses provide UV protection plus deliver superior impact protection with every model in the line meeting ANSI-Z87.1 High Velocity and High Mass Impact Safety standards. Choose the Venture Gear® Tensaw® model which features an adjustable rubber nosepiece and has co-injected temples for a snug, secure fit. Available with a black or stylish white half-frame, wearers can choose between forest gray, green mirror or red mirror lens options. The popular Venture Gear Vallejo® model features a built-in rubber nosepiece and vented frame to increase airflow to prevent fogging. It's available with a green mirror lens with either a white or black full frame. Another polarized option is the Venture Gear Pagosa® squared black full frame with a forest gray lens or white full frame with an ice blue mirror lens — both feature wide straight-back temples and a soft rubber nosepiece. For the extreme adventurer, the PMXCEL® model has flame resistant inner foam padding, a detachable strap, a black frame and gray lenses. The classic Goliath® model has a built-in nosepiece, co-injected rubber temples and comes with a black frame and gray lenses.

Pyramex Safety delivers high quality safety products through its innovative and stylish product lines. The company designs and manufactures a variety of personal protective equipment from eye, head, hand, welding, cooling and hearing protection to Hi-Vis work wear, respirators and ergonomic gear. Founded in 1991, the company has more than 2,000 distributors in over 60 countries and is committed to investing countless hours to research, design and testing to ensure Pyramex products meet the highest industry safety standards. To learn more about Pyramex Safety, go to www.pyramexsafety.com.

Connect with Pyramex on social media:



Editor's Note: For press releases and hi-res images from Full-Throttle's wide range of clients, please visit our online [press room](#).