NEWS OF OUR CLIENTS



5301 N. Commerce Ave Suite C Moorpark, California 93021

Tel 805 529 3700 Fax 805 529 3701

Contact:

Jonina Costello / jcostello@full-throttlecom.com Jason Bear / jbear@full-throttlecom.com Phone: (805) 529-3700

RINEHART R100 TO HOST ARCHERY TOURNAMENT IN STURBRIDGE, MA JUNE 28-30

Calling all Families, Beginners Welcome! Take Aim at One Hundred Unique 3D Targets at Fun Archery Event

Sturbridge, Mass. — Whether you're a seasoned archer or just a beginner – all are welcome to experience the Rinehart R100 traveling archery tournament, coming to Sturbridge **June 28-30** at <u>Hamilton Rod and Gun</u>. Hosted by Rinehart Targets[®], manufacturers of the most durable and lifelike 3-D archery targets in the world, the full weekend of archery fun is not one to be missed! Events include fun games, novelty shoots, raffles and a tournament awards ceremony where archers can win prizes.

"We're in our sixteenth year and are incredibly excited to bring our Rinehart R100 event to the families of Sturbridge this year," said David Weaver, R100 Coordinator for Rinehart Targets. "We are passionate about archery and are proud to have an opportunity to introduce people across the country to the sport we love through a fun-filled weekend."

Open to adults and kids of all ages, the R100 archery festival is three days of archery fun and shooting competitions. Participants will have the opportunity to take shots at 100 of the most unique targets on the market – from life-sized giraffes, hippos and T-Rex dinosaurs, to zebras, and elephants. A truly a one-of-a-kind event, no experience is necessary, just bring a good attitude and be ready for fun.

Partake in fun games, novelty shoots, raffles and the opportunity to win a number of prize packages provided by event sponsors: Mathews Inc., Lancaster Archery Supply, Nose Jammer, Vortex Optics, AAE and Orion Coolers.

The R100 shoot is open to all ages and families are welcome. Attendees can pre-register for the event at <u>http://www.r100.org</u> and save up to \$10. Participants can also register onsite beginning Saturday at 7:30 a.m., and begin shooting immediately.

Post your R100 event pictures on <u>Facebook</u> @RinehartR100 or <u>Instagram</u> @Rinehart_R100 using **#R100shoot** to participate in R100 giveaways and for a chance to be featured on the page.

About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: <u>rinehart3d.com</u>.

Connect with Rinehart on social media:



Editor's Note: For press releases and hi-res images from Full-Throttle's wide range of clients, please visit our online press room.