## **NEWS** OF OUR CLIENTS



668 Flinn Ave Suite 28

Tel 805 529 3700 Moorpark CA 93021 | Fax 805 529 3701 Contact:

Jonina Costello / jcostello@full-throttlecom.com Jason Bear / jbear@full-throttlecom.com Phone: (805) 529-3700

## 'SMOKE 'EM' DEER HUNTER SHIRT CAPTURES ESSENCE OF THE SPORT Gun Hunters Will Nod Along with New Buck Wear® Shirt

Buck Wear® is proud to introduce a shirt made specifically to get its point across – with of course – a dash of humor. The new 'Smoke 'em' T-shirt, which aims to embody the passion of hunting along with a sense of humor, features a majestic buck, seemingly created from smoke. The elaborate smoke image drifts upward from its source – a discharged cartridge. The wispy words 'Smoke 'em' appear just to the right of the regal-looking whitetail.

The shirt is inspired by gun hunters' passion and dedication to the sport. The 100 percent heavyweight cotton T-shirt comes in black. The grey smoke illustration plays against the black background for a ghost-like contrasting effect. Like all Buck Wear designs, it's constructed with the highest quality materials and with the foremost screen-printing technology available to ensure the best-looking and most durable shirt possible.

Buck Wear's new 'Smoke 'em' T-shirt is available in a full range of adult sizes from small to XXXL to ensure a comfortable fit for avid outdoorsmen of all sizes. Pair this T-shirt with one of Buck Wear's popular hats, sweatshirts or even pick out a piece for the rest of the family — Buck Wear also offers stylish designs for women and children.

Buck Wear's clothing line is available through top hunting, fishing and outdoor sports retailers across the United States and online at www.buckwear.com.

For more information on the new Buck Wear 'Smoke 'em' T-shirt (Model #2449) or Buck Wear's full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com. Find the company on Facebook at www.facebook.com/pages/Buck-Wear/454469010477.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com