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NEW ULTIMATE FISHING COOLER FROM CANYON COOLERS® COMES COMPLETELY 'HOOKED UP'

35-Quart Outfitter Cooler Offers Anglers Everything They Need for a Successful Day on the Water

Anglers looking for a whole new level of ice chest for their fishing adventures can find the ultimate in cooler versatility in the new 35-quart Ultimate Fishing Cooler from Canyon Coolers®. Beyond its brilliantly tough construction and ability to keep ice and the day's catch ridiculously cold, the new ice chest comes completely decked out with a myriad of the 'coolest' fishing accessories, making it the next must-have cooler on every angler's wish list.

Need a place to store a rod or two (or three or four) – no problem. The Canyon Coolers Ultimate Cooler comes equipped with four handy rod holders, securely fastened to the cooler at each corner via strong and durable Nutzerts. The cooler's Aquatractation EVA foam padding is great for 'no-slip' casting, comfortable seating or simply for keeping gear from busting loose. The Canyon Coolers Ultimate Fishing Cooler also helps keep gear organized thanks to its well-attached accessory pouch, perfect for housing up to a 9-inch x 11-inch tackle box. And the extremely useful accessories don't stop there.

Open up your Ultimate Fishing Cooler to find an included wire basket for keeping dry items dry and a waterproof, rechargeable Alien Adventure Light, which will brighten up the cooler for clear viewing of contents when it's dark outside. The bright blue light also features a magnetic base and comes with two mounting options. Finally, because staying hydrated and refreshed is a top priority when on any fishing trip, a convenient drink holder is securely attached to the cooler via a super-tough StarPort Mounting Base.


These extremely cool fishing accessories would be all for naught if the cooler itself didn't stand out all on its own. The Canyon Coolers Outfitter 35 quart is true to size, which means it really holds 35 quarts, which doesn't happen with the advertised holding capacities of other premium cooler brands. While it can hold a significant amount of contents, it weighs only 22lbs and is perfectly sized for carrying on and off the boat, or snug nicely on your paddleboard for any fishing adventure.

This cooler is built brutally strong. The premium polyethylene shell is filled with high-density foam. An aluminum hinge pin runs the length of the lid, ensuring that the lid and cooler body will remain inseparable for the life of the product. To maintain the incredibly long ice retention rate (lasting weeks, instead of days) Canyon Coolers designed its 35-quart Outfitter with beastly thick walls (3" lids with 2" floors) as well as a Silicon seal, so not a breath of chilled air can escape. Thick rope handles will hold not only what you can put in the cooler, but also whatever you'd like to stack on top of it for transport.

Speaking of transport, the external design of the Outfitter 35 was carefully crafted to maximize a users space when carrying the cooler from home to end location. Its corners are squared to make packing around the cooler simple. Its closing latches are recessed to keep them from snagging other gear. On top of all these features is a certified bear-proof locking lid, rubber non skid feet for staying put during rough waters and a no-lose drain plug. Plus, like all Canyon Coolers, the Ultimate Fishing Cooler does not stain or absorb odor – an important feature when cleaning out the day's catch.

Canyon Coolers is so confident in its products, the company backs up every cooler with a four-year, no fuss warranty.

To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 555 S. Blackbird Roost, Suite 10, Flagstaff, AZ 86001. Telephone: 866-558-3267, canyoncoolers.com.

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