

# NEWS RELEASE

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## **WILEY X<sup>®</sup> SPONSORED RACER MATT KENSETH WORKS OVERTIME TO WIN FOOD CITY 500 AT BRISTOL MOTOR SPEEDWAY**

### **Joey Logano Kicks Off Weekend With Saturday's Wire-to-Wire NASCAR XFINITY<sup>®</sup> Series Win**

On April 19, racing superstar Matt Kenseth added to what has already been an amazing start to the 2015 NASCAR season for Wiley X<sup>®</sup>-sponsored drivers. On a day when Tennessee's Bristol Motor Speedway saw lengthy rain delays and interruptions and numerous crashes, cautions and re-starts, Kenseth earned a hard-fought victory Sunday at the Sprint Cup Series Food City 500.

Kenseth had to work overtime for the win, as the race was extended 11 laps past its schedule distance of 500 miles. This made the Food City 500 the longest race in the history of this famous 0.533-mile short track. However, the rain-soaked win was well worth waiting for, as it got Kenseth back into Victory Lane after a drought of more than a year. Kenseth pulled away after the final restart and finished 0.287 seconds ahead of second place Jimmie Johnson. The win was Kenseth's 32<sup>nd</sup> career victory and fourth at Bristol, more than any other single track.

The victory all but assures Kenseth's entry into the Chase for the Sprint Cup. Kenseth's win comes on the heels of recent successes by other top Wiley X-sponsored racers this season, including victories and strong finishes by the likes of Kevin Harvick<sup>®</sup> and Joey Logano. Following the race at Bristol, the current Chase for the Sprint Cup points standings show three Wiley X racers in the Top 10, with Harvick and Logano sitting 1<sup>st</sup> and 2<sup>nd</sup> and Kenseth in 8<sup>th</sup>.

The weekend was a great one for Wiley X for another reason — on Saturday at Bristol Motor Speedway, Logano led every lap in the NASCAR XFINITY<sup>®</sup> Series Race, earning the checkered flag as well as his 23<sup>rd</sup> career XFINITY Series victory in dominating fashion.

"As each racing weekend rolls by and the victories add up, the pride we feel for our team of sponsored NASCAR drivers grows," said Wiley X Co-Owner Myles Freeman, Jr. We're excited about this big win for Matt and we know it's the start of more great things to come," added Freeman.

Wiley X is a natural choice to sponsor top NASCAR drivers, Elite Series professional bass fishermen and other high-velocity athletes. The company's state-of-the-art shades are worn for their crystal-clear vision and superior protection in the most challenging conditions on Earth. Stylish and comfortable enough for everyday wear, Wiley X glasses meet demanding ANSI Z87.1 High Velocity and High Mass Impact Safety standards for true OSHA-grade protection. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of adult glasses it makes. This track record of performance and protection is a big reason Wiley X has been a leading provider of protective eyewear for the U.S. military, law enforcement and other tactical users for nearly 30 years.

Almost all Wiley X eyewear models are also Rx-ready, ideal for people who need the protection of Wiley X with corrective prescription lenses. Wiley X's innovative DIGIFORCE<sup>™</sup> digital Rx lens technology provides wearers with superior prescription accuracy and clarity, along with the widest possible field of vision.

To follow the high-paced action as Wiley X's team of sponsored NASCAR drivers chase more victories during the 2015 racing season — or learn more about the company's full line of sunglasses providing Absolute Premium Protection on the highway, on the job or in the Great Outdoors, visit [www.wileyx.com](http://www.wileyx.com). Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.



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